

**PACIFIC NATIONAL EXHIBITION
BOARD OF DIRECTORS MEETING
THURSDAY JUNE 8, 2017
6:00pm – Hastings Room**

Public Realm Portion

M I N U T E S

Chair Louie called the meeting to order at 6:03pm

- Present: Mr. Raymond Louie, Chair
Ms. Kaye Krishna, Director
Mr. Richard Saunders, Director
Ms. Anita Zaenker, Director
Mr. Jerry Dobrovolny, Director
- Mr. Michael McDaniel, President & CEO
Ms. Shelley Frost, Vice President, Marketing
Mr. Jeff Strickland, Vice President, Operations
Mr. Peter Male, Vice President, Sales
Ms. Jennifer Campbell, Director, Sales
Ms. Karen Massicotte, Director, Marketing
Ms. Kate Chong, Manager, Community Relations
Ms. Sandra Ruff, Vice President, Finance
Ms. Salome Valente, Executive Assistant / Corporate Secretary
Ms. Raya Pledge, Administrative Assistant
- Guest: Ms. Eleena Marley, City of Vancouver
- Regrets: Mr. Malcolm Bromley, Vice Chair
Ms. Patrice Impey, Treasurer
Ms. Jackie Hogue, Director
Mr. Ty Speer, Director
Ms. Stacy Shields, Vice President, Human Resources
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There being a quorum present and due notice having been given, the meeting was declared to be constituted for the transaction of business.

1. ADOPTION OF AGENDA

**MOVED by Director Kaye Krishna
SECONDED by Director Richard Saunders**

Resolved that the agenda for the Public Realm Portion of the Board of Directors meeting for Thursday June 8, 2017 is adopted.

CARRIED UNANIMOUSLY

2. ADOPTION OF MINUTES

**MOVED by Director Anita Zaenker
SECONDED by Director Kaye Krishna**

Resolved that the minutes for the Public Realm Portion of the Board of Directors meeting from Monday March 6, 2017 are adopted.

CARRIED UNANIMOUSLY

3. STAFF REPORTS TO THE BOARD OF DIRECTORS

3.1 Chinese Lantern Festival:

The staff report on the Chinese Lantern Festival was provided in the Board of Directors packages for review. Ms. Jennifer Campbell and Ms. Kate Chong presented the report.

Speakers

There were 6 speakers registered for this agenda item.

The following speakers spoke in favour of the Chinese Lantern Festival specifically around the benefit of bringing this type of event to Hastings Park at a typically slower time of year, celebrating the diversity of our community by bringing family and cultures together, and by working with all stakeholders to create an event that meets the needs of all involved:

- Ms. Patricia Barnes – Hastings North BIA
- Mr. Sal Audia – PNE Community Advisory Group Member

The following speakers spoke generally in favour of the event, but with concerns around location and limited access to certain areas of the park; specifically around moving bike thoroughfares, access to the Sanctuary from areas other than the north side along Hastings Street and blocked sightlines/wayfinding.:

- Mr. Stewart Anderson – Kiwassa Neighbourhood House
- Ms. Sherry Breshears – Hastings Community Association, President
- Ms. Judy Hanazawa – Japanese Canadian Citizen Association(JCCA)
- Ms. Linda Young – Hastings Park Conservancy

Questions from the board members were as follows:

Director Kaye Krishna requested clarification from staff on what went into the design of this event.

Mr. Michael McDaniel replied that due to the size of many of the lanterns, it would not have been logistically possible to hold the event in Playland but these types of events will be contemplated in the future development of Playland. Mr. Michael McDaniel also stated that there is still work being done to try and create a North access to the Sanctuary however, this may prove to be too logistically and/or financially challenging.

Director Jerry Dobrovolny asked for elaboration on the inclusion of the Momiji Gardens in the festival footprint.

Mr. Michael McDaniel confirmed that presently Momiji Gardens are within the footprint of the event. Mr. Michael McDaniel also advised that continued discussions will take place with the Japanese Canadian Citizen Association on this topic and that the historical interpretive signage around the site will not be covered up.

3.2 PNE Sustainability

The staff report on PNE Sustainability was provided in the Board of Directors packages for review. Mr. Jeff Strickland and Ms. Karen Massicotte presented the report.

There were no speakers registered for this agenda item.

Questions from the board members were as follows:

Director Richard Saunders inquired whether solar panels are an option for the Livestock, Agrodome and Coliseum roofs.

Mr. Michael McDaniel responded that this is something that can be explored. Mr. Michael McDaniel also added that the Livestock building is going into an adaptive re-use study which will look at all aspects of power consumption for that facility.

Chair Raymond Louie inquired on the PNE's expected timeline to meeting the City of Vancouver's 75-80% waste free goal.

Mr. Michael McDaniel responded that the PNE's current goal is 5% per year and as it progresses it becomes more challenging to meet this goal. Mr. Michael McDaniel also noted that moving forward the PNE will be more specific in aligning with the City of Vancouver sustainability goals.

3.3 Fair Programming – Drones

The staff report on Fair Programming-Drones was provided in the Board of Directors packages for review. Mr. Jeff Strickland presented the report.

Speakers

There were two speakers registered for this agenda item.

The following two speakers spoke against the use of Drones over the Sanctuary, citing that it is supposed to be a nature Sanctuary and suggested using the Racetrack area. There were also concerns around interactions with the nocturnal wildlife (i.e. bats and owls).

- Mr. Doug Cooper
- Ms. Linda Chow

Questions from the board were as follows:

Director Jerry Dobrovoly requested that staff elaborate on the location choice for this. Mr. Michael McDaniel responded that much time went into finding the correct location and that there are various regulatory restrictions pertaining to the usage of these devices, prohibiting them from flying above or too close to buildings or structures.

Chair Raymond Louie inquired to Mr. Strickland around geo-tethering.

Mr. Jeff Strickland replied that the Drones carry software programmed to only go so far and so high and to stay within the programmed footprint (i.e. the geo-tether). Mr. Jeff Strickland also noted that Drones are programmed to bounce frequency off one another and off other structures and therefore will avoid objects.

Mr. Michael McDaniel also clarified that a rescue boat that is in place in the Sanctuary pond is a non-motorized human powered boat.

Mr. Jeff Strickland also clarified that the Sanctuary is not fenced off in the evening but it is patrolled by staff to prevent access after dark.

Director Anita Zaenker inquired if the PNE could outline what studies it does around the overall impact of the Fair on the wildlife.

Mr. Michael McDaniel responded that there are currently no long term studies. However, the PNE is conscious of the impact that light and noise have when these type of events are operated. Mr. Michael McDaniel also noted that this Drone show will have very limited light and sound impact in and above the Sanctuary.

Chair Raymond Louie commented that both the Drones and Chinese Lantern Festival have operational considerations and thanked the public for their comments.

3.4 Playland Nights

The staff report on Playland Nights (19+ event) was provided in the Board of Directors packages for review. Ms. Shelley Frost presented the report.

There were no speakers registered for this agenda item.

Questions from the Board were as follows:

Chair Raymond Louie inquired as to what attendance numbers will look like in comparison to Fright Nights.

Ms. Shelley Frost responded that projections are approximately 1,000-2,000 people as this is an experimental event in its first year. Alternatively, Fright Nights may reach as high as 7,000 to 8,000 guests on peak nights.

Director Jerry Dobrovlny commented that he appreciates and thanks all the speakers and public for coming out to the meeting this evening. He sees that staff have an interesting challenge with both park care and hosting events. He added that staff are doing a great job in balancing these two areas, especially because finding the right balance is subjective and can be interpreted in different ways by different people. He asks that we all stay engaged as this progresses and evolves.

4. NEXT BOARD MEETING

It was agreed that the next Board meeting with a Public Realm Portion would be Friday December 1, 2017 at 6:00pm.

5. ADJOURNMENT OF PUBLIC PORTION OF MEETING

MOVED by Director Kaye Krishna

SECONDED by Director Jerry Dobrovlny

Resolved that the Public Portion of the Board of Directors meeting be adjourned at 7:51pm

CARRIED UNANIMOUSLY