



SAMPLING AT THE FAIR

Reach over 800,000 people by sampling at Vancouver's best-loved summer tradition.
Choose from a variety of prime locations for a duration of 1-15 days.

2017 FAIR PRICING

SQUARE FEET	UP TO 5 DAYS	10 DAYS	15 DAYS
Up to 200	\$10.50	\$9.45	\$8.93
201 to 350	\$8.50	\$7.65	\$7.23
351 to 750	\$7.00	\$6.30	\$5.95
Over 751	n/a	n/a	\$3.50
Low traffic, up to 350	\$7.00	\$5.50	\$5.25

Pricing per square foot, per day (sq ft x rate x # of days = total rate)

Express Gate Sampling	\$400 per hour (minimum 2 hours)
Roaming	\$1000 per day (does not include static location)

WHY DO PEOPLE
COME TO THE FAIR?

1 FOOD



2 TRADITION



3 CONCERTS



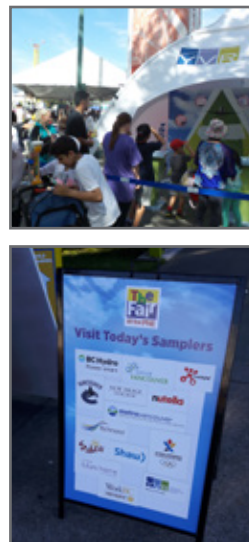
4 RIDES



- Samplers receive recognition on PNE website as Engagement Partners and on onsite signage at gates.
- Pricing includes space rental only. Power, tents, tables, chairs and other items can be rented from the PNE for an additional charge.
- Activation booths must be properly staffed, lit and functional during The Fair's full operational hours, rain or shine.
- All samples, activities and products must be approved in advance by the PNE.
- The PNE maintains a strict "No balloons, No stickers" policy.

LET'S TALK SAMPLING!

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FAIR AT THE PNE OPERATING HOURS

August 19 to September 4, 2017, 11am to 11pm (closed Monday, August 21 & 28)