



# SAMPLING AT PLAYLAND

Reach over 300,000 people at Playland Amusement Park.  
Choose from a variety of prime sampling locations and a flexible selection of dates.

## 2017 PLAYLAND PRICING

SQUARE FEET	UP TO 3 DAYS	6 DAYS	10 DAYS
Up to 400	\$9.00	\$8.10	\$7.65
401 to 800	\$4.00	\$3.60	\$3.40
Over 801	\$6.00	\$5.40	\$5.10

*Pricing per square foot, per day (sq ft x rate x # of days = total rate)*

Express Gate Sampling	\$400 per hour (minimum 2 hours)
Roaming	\$1000 per day (does not include static location)

- Days do not have to be consecutive.
- Pricing includes space rental only. Power, tents, tables, chairs and other items can be rented from the PNE for an additional charge.
- Activation booths must be properly staffed and functional during Playland's full operational hours, rain or shine.
- All samples, activities and products must be approved in advance by the PNE.
- The PNE maintains a strict "No balloons, No stickers" policy.

WHY DO PEOPLE  
COME TO PLAYLAND?

**1 RIDES**



**2 BECAUSE  
THE KIDS  
WANTED TO**



**3 ENTERTAINMENT**



## LET'S TALK SAMPLING!

MELISSA MOSKAL  
Account Manager, Corporate Partnerships  
604.251.7775  
mmoskal@pne.ca



**PLAYLAND OPERATING HOURS** Select dates, May 6-September 17, 2017. Visit [pne.ca](http://pne.ca) for full list of operating dates and hours.