

MEDIA ADVISORY

Playland Celebrates Moms and Dads with a Special Deal!

For Immediate Release May 10, 2017

Vancouver, BC –On Sunday, May 14 from 10:00 am to 12:00 pm Playland Amusement Park is inviting moms to enjoy over 30 rides and attractions at Playland for FREE with the accompanying purchase of a regular or junior admission pass.

Playland is now open weekends. Moms and their families can spin, peddle, and whirl on three new family rides; Bug Whirled, Flutterbye and Dizzy Drop, and enjoy favourites like The Wooden Roller Coaster.

Dads, don't have to feel left out – Playland wants to celebrate you, too! On Father's Day, Sunday June 18, all dads will receive FREE admission between 10:00 am and 12:00 pm with the accompanying purchase of a regular or junior admission pass.

What better way to enjoy the summer with your mom and dad than to head over to Playland for an action-packed day of rides and games!

- **Event**: Mother's Day Free Admission
- Location: Playland Amusement Park 2901 East Hastings Street Vancouver, BC V5K 5J1
- Date: Sunday May 14, 2017
- **Time**: 10AM 12PM

Playland passes are currently <u>available online</u> and will give families access to over 30 rides and attractions, including the three new family rides! **PLUS**, this year, Pacific Adventure Golf is now included **FREE** with admission. For the beginners and experts that have always wanted to test their skills at mountain climbing, the parks Climbing Wall is now **FREE** with admission allseason long.

For more information on the Mother's Day promotion visit here

For more information, including ticket prices and hours of operation throughout the summer, please visit: <u>www.pne.ca</u>.

About the PNE:

Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit organization dedicated to providing over 3 million visitors a year with first-class cultural, sporting and family entertainment events. Founded in 1910, the PNE operates from a 114-acre site at Hastings Park, a multi-facility venue in Vancouver where the organization operates four activity streams: an annual 15-day Fair, Playland Amusement Park, maintenance and care of the Hastings Park site and management of the site's year-round facilities. These facilities are utilized to celebrate a variety of hockey, amateur sporting, music, community, social, cultural and commercial events throughout the year.

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For more information, please contact:

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