

PNE Family Saddened by News of Legendary Entertainer Dal Richards Death

For immediate release January 1, 2016

Vancouver, B.C.: It is with incredible sadness that the extended Pacific National Exhibition (PNE) family adds our voice to the many Canadians and music enthusiasts mourning the loss of one of our country's original entertainers, Dal Richards.

The bandleader entertained the crowds at the Pacific National Exhibition for seventy-five years. As an icon in the Canadian entertainment business, the fourteen--piece Dal Richards' Orchestra delighted Canadians with memorable dance music, and was a fixture of the annual Fair at the PNE until his retirement from the Fair in 2014.

"Dal Richards was an icon who helped shape the landscape of Canadian big band music. His showmanship and talent will forever be his legacy," says PNE President and CEO Mike McDaniel.

-30-

Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit charity organization dedicated to providing over 3 million visitors a year with first-class cultural, sporting and family entertainment events. Founded in 1910, the PNE operates from a 114-acre site at Hastings Park, a multi-facility venue in Vancouver where the organization operates four activity streams: an annual 15-day Fair, Playland Amusement Park, maintenance and care of the Hastings Park site and management of the site's year-round facilities. These facilities are utilized to celebrate a variety of hockey, amateur sporting, music, community, social, cultural and commercial events throughout the year.

For all media inquiries please contact:

Laura Ballance
Pacific National Exhibition
604.637.6646 (direct)
604.771.5176 (cell)
Laura@LBMG.ca