2901 East Hastings Street, Vancouver, B.C. Canada V5K 5J1 Telephone: 604 253-2311 Fax: 604 251-7753

FOR IMMEDIATE RELEASE

NEWS RELEASE

June 26, 2006

THE 2006 FAIR AT THE PNE – ENTERTAINMENT LISTING August 19 -September 4 Hastings Park

VANCOUVER, BC – The 2006 Fair at the PNE is bigger and better than ever – with more new entertainment programming than in any other year! Along with the many new and exciting features like the PNE Celebration Parade - A Sport Town Heroes Parade, New Family Theatre and Home Depot Home Improvement Showcase are the many Fair favourites like the lams Superdogs, Canadian Freestyle Motocross Championships, the PNE Prize Home, the Marketplace, the Pig Races and all of that great Fair food.

NEW – ROLLIN' THUNDER - A live musical spectacular set around and above the PNE's Center Grounds. Nightly at 10:30pm.

NEW – FAMILY THEATRE featuring HI-5. Three shows daily. No show August 26th.

NEW – ART CARS – fairgoers will be able to participate in the Fair's first interactive art project.

NEW – ILLUSIONS AND BEYOND - STARRING MURRAY HATFIELD AND THERESA. Family magic show. Shows daily.

NEW – HIGH DIVE SHOW. Four shows daily, 1:30pm, 4:00 pm, 5:30 pm and 7:30 pm.

NEW – PAVEMENT CHALK ARTIST – Agrodome Plaza.

NEW - LORD STRATHCONA'S MUSICAL RIDE.

NEW - PACIFIC HORSE SHOW.

NEW – THE PNE CELEBRATION PARADE – A SPORT TOWN HEROES CELEBRATION– Hey sports fans! Come cheer on your favourite heroes at the PNE's dynamic celebration of sport. From British Columbia's most well-known sports heroes to little league superstars, the PNE Celebration Parade promises to be the hit of the Fair. Daily at 3:00 pm and 9:30 pm.

NEW – HOME DEPOT HOME IMPROVEMENT BUILDING –The latest in home renovation ideas. Rollerland building.

CANADIAN FREESTYLE MOTOCROSS CHAMPIONSHIPS - Four competitions daily at: 2:30pm, 4:30pm, 6:30pm & 9:30pm.

2nd Annual Pacific National Exhibition Invitational Sandsculture Contest -Featuring five world class sand sculptors.

4H FESTIVAL – British Columbia's largest 4H event. August 19 – 23rd.

DAL RICHARDS - Canada's most popular big band leader. Two shows Daily at 12:00pm & 2:00pm

MASQUE BEER GARDEN – Live music daily. Two bands nightly, 5:30 pm – 12:30 am.

FESTIVAL SQUARE – A showcase of British Columbia's rich multicultural talent, featuring over 5000 performers. Seven shows Daily at 12:00 pm, 1:00pm, 2:00pm, 4:00pm, 5:00pm, 6:00pm & 7:00pm

NIGHTLY CONCERT SERIES – Nightly, 8:00 pm. Chilliwack (August 19th); David Clayton-Thomas (August 20th); David Cassidy In Concert (August 21st); The Road Hammers (August 22nd); Theresa Sokyrka (Canadian Idol) (August 23rd); Jeff Healey's Jazz Wizards (August 24th); Carnaval at the PNE with Ache Brasil (August 25th); Nearly Neil & The Solitary Band (August 26th); The Nylons (August 27th); Glen Campbell with Special Guest Debby Campbell (August 28th); The Manhattan Transfer (August 29th); Aaron Pritchett (August 30th); Tony Orlando In Concert (August 31st); Tina Turner Tribute starring Luisa Marshall (September 1st); Cher Tribute starring Karen Grainger with Solitary Band (September 2nd); Riley & Ryze Band – The Motown Review (September 3rd); Rod Stewart Tribute with the Solitary Band (September 4th).

STREET STARS - 15 thirty minute shows daily in 3 street hubs.

IAMS SUPERDOGS – The Fair's most popular show! Three shows Daily at 1:30 pm, 5:00 pm & 8:00 pm

VANCOUVER STAR DISCOVERY – British Columbia's largest talent discovery event. Daily at 4:00 pm.

Page 2 The 2006 Fair at the PNE

Event: The 2006 Fair at the PNE

Date(s): August 19 to September 4, 2006

Location: Hastings Park

Gate Admission: Fair Gate Pass (6 - 64 years) \$15.00

Seniors Gate Pass (65 years+) \$5.00 Children (5 years and under) FREE One-Day Fair Ride Pass \$34.75

One-Day Junior Fair Ride Pass \$23.75

OFF-SITE RETAILERS: Buy your PNE Fair tickets at 7-11,

Safeway or Shoppers Drug Mart and save big.

More information: www.pne.ca or 604-253-2311.

-30-

Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit charity organization dedicated to providing over 3 million visitors a year with first-class cultural, sporting and family entertainment events. Founded in 1910, the PNE operates from a 114-acre site at Hastings Park, a multi-facility venue in Vancouver where the organization operates four business streams: an annual 17-day Fair, Playland Amusement Park, maintenance and care of the Hastings Park site and management of the site's year-round facilities. These facilities are utilized to celebrate a variety of hockey, amateur sporting, music, community, social, cultural and commercial events throughout the year.

For more information, please contact:

Laura Ballance Media Relations Pacific National Exhibition 604-684-3170 604-771-5176 (cell) laura@curvecommunications.com