



2901 East Hastings Street, Vancouver, B.C. Canada V5K 5J1 Telephone: 604 253-2311 Fax: 604 251-7753
www.pne.ca

FOR IMMEDIATE RELEASE
June 4, 2009

NEWS RELEASE

EXCEPTIONAL ENTERTAINMENT AT 99TH ANNUAL FAIR AT THE PNE NEW SHOWS AND MEMORABLE FAVOURITES ALL FREE WITH ADMISSION

Vancouver, BC – The 2009 Fair at the PNE has created a dazzling line-up of free (with admission) family entertainment sure to captivate Fair goers of all ages. The 99th annual fair features memorable favourites, some incredible new shows and runs Saturday, Aug. 22 to Monday, Sept. 7 at Hastings Park in Vancouver.

“The PNE is building momentum for its 100th anniversary celebration,” says President and CEO Michael McDaniel. *“You won’t find this caliber of entertainment free with the price of admission anywhere else. We intend to wow visitors to the 99th annual Fair at the PNE with our terrific entertainment package and ensure it’s our international reputation for first-rate programming that inspires Fair enthusiasts to join us again in 2010.”*

The PNE is pleased and proud to present the 2009 Fair at the PNE entertainment lineup:

Summer Nights Concert Series

Tom Cochrane with Red Rider, April Wine, Chilliwack, and Barney Bentall and the Legendary Hearts are just some of the notable Canadian artists who will be featured along with En Vogue, Al Jarreau, Rick Springfield and others in this year’s concert series. From iconic acts and tribute bands, to the country hits of Doc Walker and the pop tunes of Mitchel Musso (from Hannah Montana), the Summer Night Concerts will transform the PNE Amphitheatre stage every night at 8:00pm. Purchase a Fairtime Seasons Pass and get 17 nights of great entertainment for one low price! Visit www.pne.ca for details.

August 22	Tribute to the Beatles
August 23	Mitchel Musso (from Hannah Montana)
August 24	Doc Walker
August 25	En Vogue
August 26	Al Jarreau
August 27	Rick Springfield
August 28	The Headpins
August 29	Jaydee Bixby
August 30	Barney Bentall and the Legendary Hearts
August 31	Annual Evening with Elvis
September 1	Tom Cochrane with Red Rider
September 2	Johnny Reid
September 3	ABBAMANIA
September 4	April Wine – 40 th Anniversary
September 5	Chilliwack – 40 th Anniversary
September 6	The Higgins
September 7	Bobby Bruce's Nearly Neil and the Solitary Band

KC's Concerts (13 days only)

New to the Fair this year, **KC's Concerts** brings all the hottest children’s performers to the PNE Amphitheatre stage. From *Doodlebops* and Playhouse Disney’s *Johnny & the Sprites* to *Bobs & Lolo* and *Choo Choo Soul*

-more-

with Genevieve! the stage will be full of happy children singing and clapping their way through a magical afternoon of fun. Daily at 4:00pm from August 26 – September 7.

Celtic Legends

Making its PNE debut in the Garden Auditorium is the celebrated Broadway musical, **Celtic Legends**, which combines the vigorous steps of Irish Dance with the traditional sounds of Irish folk music for a truly breathtaking performance. The upbeat tempo of tap dance and live music from Irish fiddles, pipes, accordions, guitars and whistles will mesmerize audiences daily at 12:30pm, 2:30pm, and 6:00pm, with an additional weekend performance at 4:30pm.

On the Edge

The world premiere of the action-packed **On the Edge** spectacle combines previous season's crowd favourite, the death-defying Quad Races with the thrill of the new Car Battle. Witness the clash of metal as cars climb the stage for the ultimate showdown. Teetering on the edge, they strive to push each other off the stage in the grand pursuit of victory. Shows run daily in the Motorsport Stadium at 1:30pm, 5:00pm and 8:00pm.

KABOOM!

KABOOM! is a giant countdown celebration to the PNE's 100th anniversary in 2010. With state of the art lighting and innovative projection, Fair goers will embark on a high tech trip through 100 years of PNE history. From the 1910 Grand Opening to the crazy days of Elvis Presley and The Beatles to the grooves of disco, this nightly pyro musical spectacular in the Motorsport Stadium will transport visitors through the sights, sounds and music of the past century. Nightly at 10:15pm.

Toon Rock Parade

The **Toon Rock Parade** has gone rock 'n roll! The fun starts on Miller Drive and livens up the Fair grounds daily at 3:00 pm with well-known characters. Garfield and Odie, Snoopy, the Tasmanian Devil and other favourites join the giant inflatables, massive props and over 90 performers to create an exciting mobile show that travels all around the grounds.

KC Bear's Street Party

Hosted by the PNE's own KC Bear, **KC Bear's Street Party** runs daily at 12:30pm and 5:30pm on Miller Drive and is the perfect time to meet and greet Toon Rock Parade characters and special guests. Fun seekers can make the most of this party with a camera and plenty of smiles.

Red Robinson's Talent Showdown (4 days only)

The PNE is proud to present B.C.'s premiere Talent Showdown hosted by Rock 'n Roll Hall of Fame DJ Red Robinson. This year's program features three days of semi-finalist competition (August 22 – 25), with performers from all age groups. The top three performers from each day of competition will advance to the all-ages final on August 25. The 2009 Red Robinson Talent Showdown is judged by top professionals with \$10,000 in prizes to be won. Showtime: 4:00pm.

West Coast Loggers Show

Professional loggers will compete daily in the **West Coast Logger Show**, a Fair favourite filled with unforgettable feats of strength, agility and speed. This action-packed adventure features log rolling, axe

throwing and a climbing spectacular coupled with splashing, sawdust and laughter. Live shows daily in Spirit Plaza at 2:00pm, 4:30pm and 7:00pm with an additional weekend performance at 12:30pm.

RCMP Musical Ride

Back for the first time since 2003, the **RCMP Musical Ride** offers children the chance to meet law enforcement officers attired in the traditional red serge of the Mounties on select dates in the first week of September.

Returning Favourites

President's Choice Superdogs, Street Stars, Pig Races, Art Cars, the Pacific Spirit Horse Show and the **Dal Richards Orchestra** are a few of many treasured Fair staples back for another year of entertainment.

All of these great attractions are free with admission to the 2009 Fair at the PNE.

Event:	The 2009 Fair at the PNE
Date(s):	August 22 to September 7, 2009
Location:	Hastings Park, Vancouver
Gate Admission:	Fair Gate Pass (6 – 64 years) \$15.00 Fair Seniors Gate Pass (65 years+) \$6.00 FREE admission to children 5 years and under
Fair Ride Passes:	One-Day Fair Ride Pass \$39.75 One-Day Junior Fair Ride Pass (Guest under 48" tall) \$26.75
Season Gate Pass:	Fair Season Gate Pass \$39.75
More information:	Visit www.pne.ca to purchase tickets For more information: www.pne.ca or call 604-253-2311

-30-

Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit charity organization dedicated to providing over 3 million visitors a year with first-class cultural, sporting and family entertainment events. Founded in 1910, the PNE operates from a 114-acre site at Hastings Park, a multi-facility venue in Vancouver where the organization operates four activity streams: an annual 17-day Fair, Playland Amusement Park, maintenance and care of the Hastings Park site and management of the site's year-round facilities. These facilities are utilized to celebrate a variety of hockey, amateur sporting, music, community, social, cultural and commercial events throughout the year.

For more information, please contact:

Laura Ballance
Media Relations
Pacific National Exhibition
604.252.3533 (direct)
604.771.5176 (cell)
laura@lbgm.ca
www.pne.ca