



1910  2010

Pacific National Exhibition

FAIR AT THE PNE - BY THE NUMBERS

Vancouver, B.C. – Celebrating its 100th year as BC's staple of summer, the annual Fair at the PNE has some incredible stories to tell. Many of those stories start with the sheer number – of numbers!

FOOD

- 10,000 – number of pounds of kettle corn popped annually
- 20,000 – number of bags of kettle corn sold at the Canadian Kettle Corn Express annually
- 7,000 – number of pizzas sold at Steve-O's Thin Crust Pizza stand annually
- 5,000 – number of performers in the Festival Square community showcase program annually
- 20,000 – number of pounds of fried onions used on burgers sold at Jimmy's Lunch stand annually
- 6,500 – number of samosas sold at Curry-In-A-Hurry annually
- 6,200 – number of deep fried Mars bars sold in 2009
- 21,000 – number of corn dogs sold annually
- 2,000 – number of pieces of fudge sold annually
- 9,000 – number of Baskin Robbins ice creams served annually
- 10,000 – number of Whales Tales sold annually
- 10,000 – number of lemons used in the lemonade stands annually
- 14,000 – number of hot dogs sold in the Foot Long Hotdog stand annually
- 12,240 – number of cobs of corn sold at the Chilliwack Corn stand annually
- 13,478 – number of pounds of charcoal used at Henry's Chicken stand in 2009
- 40,000 – number of half chicken dinners sold at Henry's Chicken stand annually
- 2,040 – number of pounds of chili sold every year
- 2.5 million – number of mini donuts sold at the Those Little Donuts stand annually
- 26,775 – pounds of dough used to produce mini donuts at the Those Little Donuts stand every Fair
- 2 – number of tablespoons of sugar in a large cotton candy
- 21,250 – hot dogs sold during the 17-day Fair
- 33,500 – number of cotton candy sold during the Fair
- 30,500 – 16 oz. soft drinks sold during the Fair

ENTERTAINMENT

- 71 – number of years Dal Richards has played at the PNE

“... By The Numbers”

- 6 million – total dollars spent on free-with-admission entertainment programming at the 2010 Fair
- 6,000 – number of bees in a Bee Beard demonstration
- 300,000 – number of people who attended a Superdogs show in 2009
- 7 million – number of people who have attended a Superdogs show at the PNE since it started at the Fair
- 860 – number of pounds of President’s Choice Dog Food consumed by the dogs participating in the Superdogs show yearly
- 32 – number of Mounties in the RCMP Musical Ride
- 45,000 – total weight of the horses in pounds participating in the RCMP Musical Ride
- 16 – number of free-with-admission performances of the RCMP Musical Ride in 2010
- 2,400 – total number of feet the performers in the West Coast Logger Show climb on the logging poles during the Fair
- 600 – number of blocks of wood used in the West Coast Logger Show
- 4,400 – number of times the participants in the West Coast Logger Show will toss an axe at a target during the Fair
- 45 – number of canine athletes in the Superdogs show
- 18 – number of trainers in the Superdogs show
- 425 – number of Frisbees used as part of the Superdogs show and training during the course of the Fair
- 4,734 – total number of performers in PNE live shows

AGRICULTURE

- 22 – number of dumpster loads of dung taken away from the livestock area of the PNE annually
- 250 – average number of chicks born annually
- 400 – number of participants in the 4H Festival for 2010
- 9 – average number of calves born at the Fair
- 82 – average number of cattle sold in the 4H Auction (45 Hogs, 35 Lambs)
- 346,590 – total dollars raised in the 2009 4H auction with all the money going to the 4H participants who sold their project animals

RIDES / PLAYLAND

- 53 – number of rides at Playland
- 45 – every 45 seconds a photo was taken of guests on the Wooden Roller Coaster
- 1,000 – number of times a day each of the cast of "scarers" horrify guests in the Haunted Mansion
- 90 – number of seconds in a ride on the world famous Playland Wooden Coaster
- 8,160 – number of times around the track the main (red) train will travel around the Wooden Coaster during the Fair
- 19,000 – number of annual plays on the Playland Midway Dart Game during the Fair
- 250,000 – average number of stuffed animals given out as prizes during the 17-day Fair annually

- 3,270 – number of bottles broken during the Bottle Break Game on the Playland Midway annually
- 3 million – number of individual rides at Playland during the Fair
- 235,000 – number of stuffed animals won on the midway (record)

GENERAL FAIR

- 2,000 – average number of times per day a Prize Home ticket seller calls "Win a house, win a car"
- 30,000 – number of elementary school tickets redeemed during the Fair annually
- 3.21 million – (and counting) number of free admission tickets redeemed as part of the PNE's Report Card Ticket Program since the program started in 1940
- 76 – number of years the PNE has been giving away a PNE Prize Home
- 350 – number of exhibitors on site during the Fair annually
- 375 – number of cell phones recovered during 2009 Fair
- 30 – number of strollers recovered during the 2009 Fair
- 225 - number of exhibitors in the Marketplace
- 16 – number of performers in the Peking Acrobats show
- 1,000 – number of seats in Masque Beer Garden (Vancouver's largest outdoor patio)
- 55 – numbers of acres re-greened at Hastings Park

For more information about the Fair at the PNE visit: www.pne.ca.

-30-

Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit charity organization dedicated to providing over 3 million visitors a year with first-class cultural, sporting and family entertainment events. Founded in 1910, the PNE operates from a 114-acre site at Hastings Park, a multi-facility venue in Vancouver where the organization operates four activity streams: an annual 17-day Fair, Playland Amusement Park, maintenance and care of the Hastings Park site and management of the site's year-round facilities. These facilities are utilized to celebrate a variety of hockey, amateur sporting, music, community, social, cultural and commercial events throughout the year.

For more information, please contact:

Laura Ballance
Media Relations
Pacific National Exhibition
604.637.6646 (direct)
604.771.5176 (cell)
Laura@LBMG.ca
www.pne.ca

Rebecca Peters
Media Relations
Pacific National Exhibition
604.637.6649 (direct)
604.762.2098 (cell)
Rebecca@LBMG.ca
www.pne.ca