



2006 MARKS GREAT YEAR FOR PNE

HOPE RESIDENT WINS '06 PRIZE HOME

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Vancouver, B.C.: Sunny skies and record numbers of free attractions amounted to one of the most successful Fair's in the history of the Pacific National Exhibition.

"This was a tremendous year for the PNE," says the organizations President and CEO Michael McDaniel. "We are thrilled that so many Vancouverites and British Columbian's came out and experienced what we believe was the best Fair in our history."

Attendance at the 17-day Fair was 958,781 an increase of 6% over 2005.

New Entertainment

The '06 PNE introduced its largest offering of new entertainment and free shows in its history, with over 700 free attractions including a spectacular twice-daily on-site Sport Town Heroes Celebration Parade, a nightly musical show called Rollin' Thunder, a new Family Theatre featuring children's group Hi-5 and a magic and illusion show, and a high dive show.

Star Discovery

The PNE is the largest talent showcase in Western Canada. This year the Fair featured hundreds of semi-finalists from across British Columbia who performed during Star Discovery's daily competitions. The Kids Talent winner was Kara Michaluk of Dawson Creek who wowed the judges with her rendition of the opera "La Wally". The winner of the adult division was Shawn Hlookoff of Burnaby who performed "Addicted" on the piano. The first place winner of the Youth Division was Shelby Sperling of Abbotsford whose vocal performance of "Beautiful" won her first place and the opportunity to represent British Columbia in the National Youth Talent Competition in Edmonton in November.

2nd Annual PNE Invitational Sand Sculpture Competition

The brightest talents in the world of sand sculpture competed at the 2nd annual PNE Invitational Sand Sculpture Competition, now one of the largest invitational events in the world. 1st Place was won by Bill Dow of the United States with his sculpture entitled "Buffalo Hunt," Brett Stocker of Canada finished in second place with the sculpture "The Protector," and third place went to Mexico's Calixto Molina with his sculpture "Senior Miya."

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Prize Home Draw

50-year-old John Podger of Hope was awarded the 2006 PNE Prize Home. Podger purchased a ticket to win the home on the eighth day of the Fair. Vancouver Mayor Sam Sullivan made the phone call to the lucky winner.

The 2006 PNE Prize Home is a 3,300 square foot home, described as West Coast contemporary, which was designed and built by Britco Structures of Abbotsford. It features ten-foot ceilings throughout, a nine-foot Tuscan style water wall, stained glass doors and windows and is environmentally friendly. The home is designed to take advantage of the spectacular ocean views of the beautiful Sechelt, British Columbia lot it will be relocated to this fall.

Other features of the Home include:

- Second-storey loft overlooking a magnificent centre conservatory
- Natural stone flooring
- Nine foot high waterfall
- The custom Gourmet kitchen features the hottest in fashion colours and finishes
- Family room
- Media center
- Private hot tub deck located off the sumptuous master bedroom
- Based on sustainable design principles, this year's home features renewable and eco-friendly materials such as composite countertops, decking and siding, cork and stone flooring Energy Star rated appliances and high-efficiency heating.
- This year's prize home includes some of the latest in home automation technologies where everything from security and lighting to window coverings and entertainment can be controlled from one central location in the home.
- Custom pet shower

The PNE Prize Home Lottery is BC's oldest and still most affordable home lottery, started in 1934. Tickets for the PNE lottery were 5 for \$25 or 15 for \$50. Along with a chance to win the 2006 Prize Home, every ticket purchased was also eligible to win one of fourteen amazing vehicles including: a 2007 Jaguar XK8 Coupe, a 2006 Toyota Highlander Hybrid, a 2006 Lexus IS250, a 2006 BMW 323i, a 2006 Ford Escape Hybrid or a *pair* of Harley-Davidson motorcycles.

Canadian Freestyle Motocross Championships

Jeff Fehr of Kelowna was declared Canada's National Freestyle Motocross Champion after winning a grueling 17-day round-robin event at the 2006 PNE. Fehr won extra points during the competition for nailing a no handed back flip – the first Canadian in history to successfully complete the maneuver.

In the unique round-robin style event, Canada's top eight riders competed in singles and doubles events in a variety of thrill seeking disciplines. Judges awarded points after each show, being declared winner after the final performance.

School Ticket Program

One of the oldest and best-loved traditions at the Fair is the elementary school ticket program. Over 350 thousand tickets are distributed each year to elementary school students across British Columbia. This year, in excess of 175 thousand students redeemed their tickets for a free fun day at the Fair, including one by 13 year old Rebecca Yoong of Richmond was honoured as the PNE "President for a Day" when she redeemed the three millionth report card ticket since the program started in 1940.

Charity Program

The 2006 Fair supported five charities. The organization raised money for Variety - The Children's Charity; BC Youth In Agriculture Foundation; Raise-A-Reader; the Vancouver Food Bank; and the United Way. In all over 65 thousand dollars was donated to those charities through the Fair.


2006 Fair at the PNE – Fast Facts

- 700 – number of free shows at the 2006 Fair (record)
- 2.1 million – number of mini donuts sold at the Those Little Donuts booth (record)
- 50 – number of rides at Playland (record)
- 5000 – numbers of participants in the Festival Square community showcase program (record)
- 3 million – number of individual rides in Playland during the Fair (record)
- 1 – PNE's ranking in Canadian Family Entertainment Attractions (as released by Today's Family ((US cable television program))
- 225 thousand – number of stuffed animals won on the midway (record)
- 20 thousand – number of pounds of fried onions used on burgers at Jimmy's Lunch hamburger stand
- 3 - number of pigs born during PNE
- 200 – approximate number of baby chicks born during the PNE

- 1 – number of donkey's born on site during the PNE
- 22 – dumpster loads of dung taken away during the PNE
- 16 – number of horses in the Lord Strathcona Musical Troop
- 36,000 – number of candy floss sold during PNE
- 290 – exhibitors on site
- 600 – number of participants in 4H Festival
- 3 million (and counting) – number of free admission tickets redeemed as part of the PNE's Report Card Ticket Program since the program started in 1940
- 1934 – first year of PNE Prize Home program
- 17 – number of bands in Masque Beer Garden
- 1000 – number of seats in Masque Beer Garden (Vancouver's largest outdoor patio)
- 55 – numbers of acres re-greened at Hastings Park
- 67[m1] – number of years Dal Richards has played the PNE

Planning is now underway for the 2007 Fair at the PNE, August 18 – September 3, 2007. For further information visit www.pne.ca.

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Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit charity organization dedicated to providing over 3 million visitors a year with first-class cultural, ting and family entertainment events. Founded in 1910, the PNE operates from a 114-acre site at Hastings Park, a multi-facility venue in Vancouver where the organization operates four activity streams: an annual 17-day Fair, Playland Amusement Park, operations and care of the Hasting Park site and management of the site's year-round facilities. These facilities are utilized to celebrate a variety of hockey, amateur sporting, music, community, social, cultural and commercial events throughout the year.

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