



Pacific National Exhibition

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A FAIR-LY GREAT DAY FOR THE PNE!

For Immediate Release

Vancouver, B.C.: Free admission from 9:00 am – noon on the first day of the 96th annual Fair at the PNE sparked the second biggest opening day in the Fair's history.

"What an incredible day, and what an incredible show of support. We are thrilled with the turnout and are so pleased with the strong start to this year's Fair," says PNE President and CEO Michael McDaniel.

The seventeen-day Fair, which ends Labour Day, welcomed **92,247** guests on its opening day, Saturday, August 19th. The largest opening day in the PNE's history was in 1994 when local radio station CKNW celebrated its 50th anniversary by offering 98-cent admission for the day. Over 133-thousand guests attended that day. The largest day in the Fair's history was on August 31st, 1994 when the Fair offered free admission and Playland rides after having to evacuate its grounds a week earlier as a result of the neighbouring Alberta Wheat Pool fire. 135-thousand people took advantage of the offer and attended the Fair that day.

Top four opening days in PNE history:

133,031 – 1994
92,247 – 2006
89,501 – 1980
83,400 – 1964

The 2006 Fair at the PNE features the largest entertainment package in the Fair's history, with over 700 free shows.

For more information on this year's Fair at the PNE visit: www.pne.ca

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Reference:

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