

FOR IMMEDIATE RELEASE

NEWS RELEASE

CHEAP TRICK CANCELS VANCOUVER SHOW

For Immediate Release (August 3, 2011)

Vancouver, B.C.: Organizers at the Pacific National Exhibition (PNE) were disappointed to learn that 1980's rock band Cheap Trick have cancelled their Vancouver show, which had been scheduled as part of the free with admission Summer Night Concerts at the annual Fair at the PNE.

"We were very disappointed when we learned the band had cancelled their show at the PNE on their website, it's unfortunate for their fans here in British Columbia," says the PNE's Creative Director Patrick Roberge.

The band, who cited concerns over potential safety issues around the stage, was involved in a unfortunate accident when a stage roof collapsed during a July 17th concert in Ottawa.

The stage used at the PNE event, a DYNA Stage 54025, is a highly engineered, a single unit, meaning that the stage and the roof structure are a single structure as opposed to other models of stage that has a separate roof structure attached at the performance site. Further, the stage used at the PNE meets rigorous safety standards and is inspected and approved by an engineer prior to any performances.

Over 100,000 guests attend the free with admission concerts that feature different performers each of the 17 nights of the Fair, which opens August 20th and runs through September 5th, 2011. The annual Fair, now in its 101st year, is the best-attended ticketed event in British Columbia, with an attendance of 952,000 guests in 2010.

For more information about the PNE visit: www.pne.ca

Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit charity organization dedicated to providing over 3 million visitors a year with first-class cultural, sporting and family entertainment events. Founded in 1910, the PNE operates from a 114-acre site at Hastings Park, a multi-facility venue in Vancouver where the organization operates four activity streams: an annual 17-day Fair, Playland Amusement Park, maintenance and care of the Hastings Park site and management of the site's year-round facilities. These facilities are utilized to celebrate a variety of hockey, amateur sporting, music, community, social, cultural and commercial events throughout the year.

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