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“Today’s Family” show to highlight Pacific National Exhibition --The Fair and Playland Draw Many to Canada--

Deerfield Beach, FL - PTGTV is pleased to announce that its show TODAY’S FAMILY, aired on cable networks both nationally and regionally, will feature the *Pacific National Exhibition* in a segment on “Best of Canada—Family Entertainment Ideas” for the Eye on Entertainment series. Pacific National Exhibition was selected from among many other Canadian major events for its successes.

Part of the City of Vancouver, BC, the Pacific National Exhibition (PNE) is a non-profit charity organization dedicated to providing over three million visitors a year with first-class cultural, community, sporting and family entertainment events. The PNE operates from a 114-acre site at Hastings Park and is responsible for: the public park and its care and maintenance, the annual 17-day Fair at the PNE, Playland Amusement Park, and year-round facility rentals. These facilities are utilized to celebrate a variety of hockey, amateur sporting, music, community, social, cultural and commercial events throughout the year.

Pacific National sponsors both Playland Amusement Park and The Fair, held annually in late summer. The Fair features such highlights as pyro-musical spectacles, lams Superdogs, sanctuary tours to learn about the local habitat, live music, a 4-H festival, rides, games, community arts and culture, entertainment, an equestrian showcase, and much more.

In 1910 Canadian Prime Minister Sir Wilfred Laurier officially opened the first annual Pacific National Exhibition, known at the time as "The Industrial Exhibition." The Fair was seen as a showcase of British Columbia to the rest of Canada and the world, and was the second largest event of its kind in North America, behind the New York State Fair. Since the first Fair, the annual event has become the largest annual ticketed event in the province, and continues to draw more than 900,000 visitors during its 17 days.

Playland offers thrill rides, Fright Nights Halloween event, birthday parties and corporate events, and more.

“2005 was an exciting year for the PNE,” says President and CEO Michael McDaniel. “It was our second year under ownership of the City of Vancouver, and our first full planning cycle with a stable future. The strong financial results are a clear indication that the PNE is alive, well, and looking to the future.”

In 2005 the PNE supported over 350 fundraising events as well, benefiting charitable, community, educational, sports, and non-profit groups. The PNE employs 160 full-time,



1000 part-time, and 2440 seasonal workers. It is the largest employer of youth in British Columbia. For more information, see <http://www.pne.ca/>