



## Pacific National Exhibition

2901 East Hastings Street, Vancouver, B.C. Canada V5K 5J1 Telephone: 604 253-2311 Fax: 604 251-7753  
[www.pne.ca](http://www.pne.ca)

### THREE MILLION REPORT CARDS TICKETS REDEEMED AT PNE

For Immediate Release: August 29, 2006

Vancouver, B.C – The Pacific National Exhibition (PNE) has welcomed **its three millionth report card ticket** holder through the Fair gates. 13-year-old York House School student Rebecca Loong was named honorary PNE president when she walked through the turnstile and redeemed the 3 millionth report card ticket in PNE history.

Loong, who lives in Richmond, was awarded a PNE Gold Pass, which ensures her free admission to the PNE for life, and was named Grand Marshall in the afternoon's PNE Celebration Parade where she and PNE President Michael McDaniel waved at Fairgoers from the lead car.



*“The Report Card Ticket program is a PNE institution – this is the 66<sup>th</sup> year that admission tickets have been included with every end-of-year elementary report card,”* says PNE President Michael McDaniel. *“It truly is one of our most beloved traditions.”*

Since 1940 every British Columbian elementary student (K-7) has been opening up their report card to find their final grades along with a complimentary admission ticket to the Fair at the PNE. This year 377,000 tickets were distributed to students across British Columbia.

For more information on the PNE visit [www.pne.ca](http://www.pne.ca).

-30-

For further information please contact:

Laura Ballance  
Media Relations  
Pacific National Exhibition  
604-684-3170 ex. 1  
604-771-5176 cell  
[laura@curvecommunications.com](mailto:laura@curvecommunications.com)