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Celebrate BC Day with a FREE Ride on BC's Ultimate Icon

**For Immediate Release
July 30th, 2012**

Vancouver, BC – Playland at the PNE is showing its BC Day spirit by inviting members of the public to ride the iconic Wooden Roller Coaster free of charge from 6:00am to 9:00am on **Friday, August 3rd**.

Ride enthusiasts and all those looking for a fun way to kick off the BC Day long weekend are encouraged to take a ride on one of BC's most recognizable landmarks.

Playland's signature attraction, the world famous Wooden Roller Coaster was built in 1958. It has a maximum drop height of 20 metres (75 feet) and reaches speeds of up to 76 km/hour.

EVENT: Free Wooden Coaster Rides to Celebrate BC Day

DATE: Friday, August 3rd

TIME: 6am to 9am

LOCATION: Playland at the PNE (Public entrance: Gate 12 near Pacific Adventure Golf)

****Media please enter through Gate 9 off Bridgeway Street and check in at the PNE Media Centre.**

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