



FOR IMMEDIATE RELEASE

MEDIA ADVISORY

## FRIGHT NIGHTS AT PLAYLAND OPENS FRIDAY, OCTOBER 16!

**VANCOUVER, B.C.** – Dare to visit the most terrifying Halloween event in Vancouver. **Fright Nights at Playland** is back **October 16 to 31, this year taking over the entire park!** Test your tolerance for gore as you witness this year's new display featuring the history of execution. Look for a new cast of "scarers" and stomach turning freaks like the Monsters of Schlock. Ghosts and ghouls will be creeping around your favourite Playland rides as you fly through the dark. It's a Halloween Spectacular that is not to be missed!

This year's Fright Nights features **four ALL NEW Haunted Houses** created by internationally renowned creators at The Scare Factory.

### **Haunted Mansion**

There is a new family in town. This Haunted Mansion, mastered by the deviously brilliant Dr. Luther Van Horn, has been transformed from a once lovely Manor into a house of horror. Experience the sounds of terror that travel through all crevasses of this oversized Mansion. Encounter the destructive descendants of the Van Horn family who stalk the halls of the large Manor waiting ... for you.

### **Darkness**

Witness the fate of those who dared to bargain with the Angel of Death. But be warned: within these walls lurk creatures born of pure evil who exist only to torment and torture those who are lost in Darkness.

### **Hollywood Horrors**

Killers stalk the halls patiently awaiting victims. From a dark corner, a bladed glove glistens in the flickering light. Hidden in the shadows lies a cannibalistic genius. The sound of a rusty chainsaw echoes through the hallways.

### **Asylum**

This ain't your father's funny farm. Impatient doctors perform insane medical crimes on medicated, criminally insane patients. But when shock treatment is a shocking treat, the question must be asked: Who is really in control? And who is really out of control?

### **Shows at Fright Nights**

The freaks return! Back by popular demand is the **Monsters of Schlock Sideshow** with new and improved tricks that will make you queasy. They've been burned, blistered, bloodied, hammered, hooked, pierced, padlocked, and smashed all in the name of... comedy? Join Sweet Pepper Klopek and Burnaby Q. Orbox throughout Fright Nights.

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Also be sure to check out the two fire shows happening around the Park. **Keith Leaf the Fire Guy** and **SaFire** will bring hot fiery light to the dreary, spooky park.

The Scare Factory also brings its '**Surviving History**' extravaganza as seen on the History Channel. Think "decapitation" as you get a bird's eye view of the deadliest contraptions known to man.

### **FRIGHT NIGHTS AT PLAYLAND DATES AND HOURS**

**Dates:** Friday, October 16 – Saturday, October 31

**Times:** From 6pm until late

### **ADMISSION**

Due to the overwhelming demand and subsequent large line-ups experienced in past years, Fright Nights is putting a cap on the number of tickets sold per day. Tickets must be purchased for a specific date. Event nights have limited availability and may sell out.

Admission includes unlimited access to four (all new!) haunted houses, the Clown Maze and 16 rides. (Additional charge for the Hellevator, Drop Zone and Revelation.) Parking is NOT included.

**Event:** Fright Nights at Playland

Sunday to Thursday: \$25.00

Friday and Saturday: \$30.00

Save \$3.00 on your Fright Nights tickets online today! Online ticket holders can bypass the ticket booth and proceed to any Playland gate entrance.

For more information and to purchase tickets visit [www.pne.ca](http://www.pne.ca) or [www.frightnights.ca](http://www.frightnights.ca)

Warning! Definitely not recommended for ages 12 and under, seniors 65+, people with sensitivity to strobe lighting, people with high blood pressure, heart conditions, pregnant women or scaredy cats. **Absolutely no guest costumes allowed.**

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Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit charity organization dedicated to providing over 3 million visitors a year with first-class cultural, sporting and family entertainment events. Founded in 1910, the PNE operates from a 114-acre site at Hastings Park, a multi-facility venue in Vancouver where the organization operates four activity streams: an annual 17-day Fair, Playland Amusement Park, maintenance and care of the Hastings Park site and management of the site's year-round facilities. These facilities are utilized to celebrate a variety of hockey, amateur sporting, music, community, social, cultural and commercial events throughout the year.

### **For more information, please contact:**

Laura Ballance

Media Relations

Pacific National Exhibition

604.871.4451 (office)

604.771.5176 (cell)

[laura@lbmq.ca](mailto:laura@lbmq.ca)