



Pacific National Exhibition

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NEWS RELEASE

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CHARITY EGG AUCTION RAISES AN EGG-CELLENT AMOUNT BC YOUTH IN AGRICULTURE FOUNDATION BENEFITS FROM GENEROUS

VANCOUVER, B.C. – Eggs are a great source of protein but even better in helping to raise money for the BC Youth in Agriculture Foundation! The annual charity Egg Auction at the PNE raised an amazing \$35,835.00, \$2500 more than last year.

“The Egg Auction continues to be a success, year after year,” says PNE President and CEO Michael McDaniel. “It’s a tradition that started many decades ago, and we are so proud to continue to support worthwhile organizations such as the BC Youth In Agriculture.”

At this charity event, real eggs and honey from separate PNE producer competitions are paired with fantastic prizes donated by a number of PNE partners and auctioned off to raise money for the BC Youth in Agriculture Foundation. The money has been put towards scholarships for youth who wish to work towards a career in agriculture.

The BC Youth in Agriculture Foundation was originally set up by George Norgan in 1959 and until 2004 was called the Norgan Foundation. The BCYA Committee is made up of members from both the Agriculture community and staff of the PNE who work together to facilitate the foundation. For more information, please visit www.pne.ca.

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Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit charity organization dedicated to providing over 3 million visitors a year with first-class cultural, sporting and family entertainment events. Founded in 1910, the PNE operates from a 114-acre site at Hastings Park, a multi-facility venue in Vancouver where the organization operates four activity streams: an annual 17-day Fair, Playland Amusement Park, maintenance and care of the Hastings Park site and management of the site’s year-round facilities. These facilities are utilized to celebrate a variety of hockey, amateur sporting, music, community, social, cultural and commercial events throughout the year.

For more information, please contact:

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