



Pacific National Exhibition

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PNE MARKETPLACE HOME OF BC'S FAVOURITE GADGETS AND GIZMOS

For Immediate Release

Vancouver, B.C.: There are many aspects of the PNE that have become annual traditions with thousands of Fair-goers. Each visit to the summertime Fair at the PNE must include a stop at the Pig Races, a viewing of the PNE Prize Home, a bite (or many bites) of those famous mini doughnuts, and, of course, a visit to the PNE's Marketplace area to check out all of the latest "As Seen On TV" merchandise.

With more than 225 on-site booths and exhibits in the Marketplace alone, and dozens more spread across the grounds and in the Home Depot Home Improvement Showcase, the PNE is the best place to find the latest and greatest in gadgets and gizmos.

Home to some of the most promising products and entrepreneurs, the PNE Marketplace will boast a number of fantastic products for 2007. Anticipated "hot products" for the 2007 Fair include: the **DZT Ultra Vibe**, which has already become hugely popular in Europe and the United States. A Whole Body Vibration (WBV) machine, the Ultra Vibe helps users gain strength and flexibility while also shedding pounds.

Canada White Smile also promises to become a Fair favourite. Offering a service rather than a product, this Canadian company can whiten teeth on the spot with a 12-minute process that uses a mixture of peroxide, light, pressure, and heat to turn anyone's smile a brighter hue.

If home wares are more your thing, the **Light 'N Easy Deluxe Steam Multi Mop**, which uses a high pressure 'dry' steam to clean and sanitize tiles, vinyl, and wood laminate floors, or **The Candle**, a brand of wax crystals that provide the longest lasting soft glow around the house, are great options available at the PNE this year.

Also available in the Home Depot Home Improvement Showcase and throughout the grounds are products ranging from door and window screens, solar powered water heaters, gutter filter cleaning systems, to airbrush tattoos, Indonesian cotton, and much more.

After shopping up a storm at the PNE's Marketplace, make sure to visit all of the Fair favourite events this year, including a brand new line up of entertainment acts and attractions at the Fair at the PNE, August 18th to Sept. 3rd.

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Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit charity organization dedicated to providing over 3 million visitors a year with first-class cultural, sporting and family entertainment events. Founded in 1910, the PNE operates from a 114-acre site at Hastings Park, a multi-facility venue in Vancouver where the organization operates four activity streams: an annual 17-day Fair, Playland Amusement Park, maintenance and care of the Hasting Park site and management of the site's year-round facilities. These facilities are utilized to celebrate a variety of hockey, amateur sporting, music, community, social, cultural and commercial events throughout the year.

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