



Pacific National Exhibition

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PNE'S HISTORIC MILLER DRIVE TO HOST 3RD ANNUAL INTERNATIONAL SAND SCULPTURE COMPETITION

For Immediate Release

Vancouver, B.C.: For the third year in a row, the beach will come to the Fair at the PNE, as buckets upon buckets of golden sand are transported to historic Miller Drive for the **3rd Annual International Sand Sculpture Competition**.

Eight artists from around the world – including the United States, Russia, Canada, Czech Republic, the Netherlands, Portugal, and Australia – are participating in this year's competition, in hopes of winning the Grand Prize.

"It's such a privilege for the Fair at the PNE to host the International Sand Sculpture Competition for the third year in a row," says Michael McDaniel, president and CEO of the PNE. *"Not only are we able to award one of these eight talented artists with the Grand Prize, Fair-goers have the pleasure of watching a work of art come to life throughout the time of the Fair."*

The event will kick off on **August 18th** with daily sand sculpture demonstrations along the PNE's historic **Miller Drive**, which has long been considered the heart of the Fair at the PNE. An institution at the very first Fair in 1910, Miller Drive was successfully reopened in 2005 and has been a hot spot for PNE entertainment ever since.

The official sand sculpture competition will get underway on **August 22nd**, followed by judging at 3 p.m. on **August 26th** and an awards ceremony at 4 p.m. Along with first, second, and third prizes, participants will also be competing for the People's Choice Award, an honour that allows PNE guests to vote for their favourite sand sculpture by completing the ballot form and depositing it in the box located right at the site.

The PNE Sand Sculpture Competition will be just one of Miller Drive's highlights, however, as the hot spot hosts a number of brand new PNE events.

High Dive Comedy Quest

Brand new for the 2007 Fair is the High Dive Comedy Quest. Join Sinbad and his band of Gold Seekers on their quest to find the fabled Golden Pineapple. Their search has them flipping, flying and tumbling through the air, reaching speeds of over 88km per hour from heights reaching 80ft. Full of laughs, adventures, and

high-energy tricks, this is one show you won't want to miss. It's fun for the whole family.

Toontastic Celebration Parade and the KC Bear Street Party

See the magic come to life at the Toontastic Celebration Parade, traveling down Miller Drive every day at 3 and 9 p.m. Come cheer on your pals from the Saturday morning cartoons – Woody Woodpecker, Pink Panther™, Betty Boop, Thomas the Tank Engine™, Scooby Doo™, Cat in the Hat, and Strawberry Shortcake™. Together with special guest daily grand marshals, giant inflatables, massive props and over 90 performers, there's something for everyone in the biggest party the PNE has ever seen. Then, join all your friends from the parade for a party on the street, hosted by the PNE's own KC Bear.

Rides

For the second year in a row, Miller Drive will feature a number of Playland rides, including the brand new Westcoast Wheel.

Hot Rod Show and Shine Days

Various car club members will proudly display their vehicles along this historic road for one day only – Saturday, **August 25th**.

Department of National Defense

This year Canada's Department of Defense will hold various exhibits and demonstrations on the west side of Miller Drive, by the High Dive Comedy Quest.

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Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit charity organization dedicated to providing over 3 million visitors a year with first-class cultural, sporting and family entertainment events. Founded in 1910, the PNE operates from a 114-acre site at Hastings Park, a multi-facility venue in Vancouver where the organization operates four activity streams: an annual 17-day Fair, Playland Amusement Park, maintenance and care of the Hasting Park site and management of the site's year-round facilities. These facilities are utilized to celebrate a variety of hockey, amateur sporting, music, community, social, cultural and commercial events throughout the year.

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