

FOR IMMEDIATE RELEASE

NEWS RELEASE

PNE DOUBLES GUEST PARKING FOR 2009 FAIR

Vancouver, BC – The 2009 Fair at the PNE is back for its 99th year, and this year the 17-day end-of-summer tradition will have **double the guest parking for Fair-goers**. With now in excess of 4,000 stalls on or within close proximity to the Fairgrounds, the PNE will be able to accommodate parking requirements throughout the event.

On site at the Fairgrounds, the PNE will have an additional 1,300 spots for 12 of the 17 days of the event. These spots will be available at a flat rate of \$20/day.

"Through a deal reached with Hastings Park Racetrack allowing us to park vehicles on their property, adjacent to the PNE grounds, we are able to add 1,300 spots," says the PNE's spokesperson Laura Ballance.

An additional 700 spots will be available at a flat rate of \$15/day throughout the Fair at nearby lots within blocks of the Fairgrounds.

The PNE is also pleased to offer another option for guests who are able to cycle to the Fair. For the first time in Fair history, Better Environmentally Sound Transportation (BEST Transportation) will partner with the PNE in providing FREE valet style bicycle parking for up to 100 bicycles. The pilot program will run between 10am and 11pm throughout the Fair.

The PNE also encourages guests to use public transportation to the Fair, with a number of "PNE Express" buses operating daily during the event. For more information about the location of all PNE parking lots visit the PNE website at www.pne.ca. For more information about public transit visit www.translink.ca.

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Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit charity organization dedicated to providing over 3 million visitors a year with first-class cultural, sporting and family entertainment events. Founded in 1910, the PNE operates from a 114-acre site at Hastings Park, a multi-facility venue in Vancouver where the organization operates four activity streams: an annual 17-day Fair, Playland Amusement Park, maintenance and care of the Hasting Park site and management of the site's year-round facilities. These facilities are utilized to celebrate a variety of hockey, amateur sporting, music, community, social, cultural and commercial events throughout the year.

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