

SCHOOL'S OUT! (AND PLAYLAND IS OPEN)

May 22, 2014 For Immediate Release

Vancouver, BC – Playland Amusement Park will have a special opening May 26-29 from 10:00am – 3:00pm.

"As soon as the news about the rotating school strikes started to circulate we started to receive phone calls about whether Playland would be open," says Playland spokesperson Laura Ballance. "Extending our operating days into next week and providing students with a 30% savings off passes will make Playland a safe, fun way for the kids to enjoy a day out of school next week."

Playland will open Monday, May 26 through Thursday, May 29 from 10:00am – 3:00pm. A special price of \$21.50 (including tax) will be offered for all guests.

Playland is one of British Columbia's most popular family attractions, entertaining in excess of 300,000 people annually during its Park Season.

For more information please visit: www.pne.ca.

About the PNE:

Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit charity organization dedicated to providing over 3 million visitors a year with first-class cultural, sporting and family entertainment events. Founded in 1910, the PNE operates from a 114-acre site at Hastings Park, a multi-facility venue in Vancouver where the organization operates four activity streams: an annual 15-day Fair, Playland Amusement Park, maintenance and care of the Hastings Park site and management of the site's year-round facilities. These facilities are utilized to celebrate a variety of hockey, amateur sporting, music, community, social, cultural and commercial events throughout the year.

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