

NOW ACCEPTING MEDIA AND PHOTO PIT ACCREDITATION APPLICATIONS FOR 2014 FAIR AT THE PNE

For Immediate Release

Vancouver, BC – British Columbia's most beloved event is returning for the 104th year with a multimillion dollar lineup of the best shows, entertainment and exhibits to date. Among the new features at the 2014 Fair are Game of Thrones®: The Exhibition, Get Animated! Interactive Animation Exhibit, Just For Cats: Internet Video Festival, and Jigu! Thunder Drums of China®. The crowd-favourites PNE Prize Home Lottery Tour, Superdogs, and Dueling Pianos will be just some of the returning showcases to see as well.

Media accreditation for the 2014 Fair at the PNE is now open. Requests for interviews and photo pit access for the Summer Night Concerts are also being accepted.

Summer Night Concerts

Saturday, August 16: Phillip Phillips

Sunday, August 17: Joan Jett & The Blackhearts

Tuesday, August 19: Chilliwack
Wednesday, August 20: Air Supply
Thursday, August 21: LeAnn Rimes

Friday, August 22: Trooper

Saturday, August 23: Gipsy Kings – 25th Anniversary Tour

Sunday, August 24: Zendaya

Tuesday, August 26: Gavin DeGraw Wednesday, August 27: Three Days Grace

Thursday, August 28:

Friday, August 29:

Saturday, August 30:

Boyz II Men
Plain White T's
Dallas Smith

Sunday, August 31: The Pointer Sisters

Monday, September 1: Glass Tiger

The Concerts will run every evening from August 16th to September 1st (except on closed days: Mondays August 18th and August 25th) at 8:00pm at the PNE Amphitheatre.

Please email <u>Amanda@LBMG.ca</u> with your name, professional title, outlet, and preferred attendance dates and/or artist photo pit and interview requests.

For more information about The Fair at the PNE visit: www.pne.ca.

About the PNE

Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit charity organization dedicated to providing over 3 million visitors a year with first-class cultural, sporting and family entertainment events. Founded in 1910, the PNE operates from a 114-acre site at Hastings Park, a multi-facility venue in Vancouver where the organization operates four activity streams: an annual 15-day Fair, Playland Amusement Park, maintenance and care of the Hastings Park site and management of the site's year-round facilities. These facilities are utilized to celebrate a variety of hockey, amateur sporting, music, community, social, cultural and commercial events throughout the year.

-30-

For more information, please contact:

Laura Ballance
Pacific National Exhibition
604.637.6646 (direct)
604.771.5176 (cell)
Laura@LBMG.ca

Amanda Ribeiro
Pacific National Exhibition
604.637.6655 (direct)
604.375.1461 (cell)
Amanda@LBMG.ca