



DAL RICHARDS CELEBRATES 75TH ANNIVERSARY AT THE FAIR

For Immediate Release

Vancouver, BC – Seventy-five years ago, the Fair at the PNE welcomed Dal Richards to their performance stage for the first time. The bright-eyed jazz singer and his orchestra of talented musicians awed fairgoers with their unique and memorable sound, and have continued to do so every year since. Media are invited to attend a special presentation for Dal celebrating his milestone anniversary on Wednesday, August 20th at 2:30 pm at The Fair at the PNE.

The tribute will include an accolade to Dal’s vibrant and influential history with the Fair at the PNE and a speech by Patrick Roberge, President & Creative Director of PRP Inc., the company responsible for the Fair’s entertainment lineup.

Event: Dal Richards 75th Anniversary Tribute
Date: Wednesday, August 20th
Time: 2:30 PM
Location: Check in at the PNE Media Centre (Enter through Gate 9 off of Bridgeway Street. Parking is available at the Media Centre by Gate 11)

Dal Richards will be performing at the Chevrolet Performance Stage in the Mosaic Music Series on Saturday, August 16th at 7:30 and 9:00 PM with special guest Michael Kaeshammer; and Thursday, August 21 at 7:30 and 9:00 PM with special guest Bria Skonberg. All performances in the Mosaic Music Series are free with regular gate admission.

For more information about The Fair at the PNE visit: www.pne.ca.

About the PNE

Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit charity organization dedicated to providing over 3 million visitors a year with first-class cultural, sporting and family entertainment events. Founded in 1910, the PNE operates from a 114-acre site at Hastings Park, a multi-facility venue in Vancouver where the organization operates four activity streams: an annual 15-day Fair, Playland Amusement Park, maintenance and care of the Hastings Park site and management of the site’s year-round facilities. These facilities are utilized to celebrate a variety of hockey, amateur sporting, music, community, social, cultural and commercial events throughout the year.

-30-

For more information, please contact:

Laura Ballance
Pacific National Exhibition
604.637.6646 (direct)
604.771.5176 (cell)

Amanda Ribeiro
Pacific National Exhibition
604.637.6655 (direct)
604.375.1461 (cell)

Laura@LBMG.ca

Amanda@LBMG.ca