



## THE FAIR AT THE PNE SALUTES CANADIAN SERVICE MEMBERS, FIRST RESPONDERS WITH HEROES' WEEKEND, AUGUST 16 & 17

For Immediate Release

**Vancouver, BC** – The Fair at the PNE is honoured to show their respect and admiration to the brave community members who put their lives on the line in the name of duty at this year's PNE's Heroes' Weekend, August 16 and 17. Current or retired Canadian paramedics, firefighters, military personnel (Army, Navy, Air Force), members of the RCMP and local police forces, Coast Guard, and Search & Rescue may show their valid ID at the gates to receive free entry to the Fair all weekend long.

*"These service members and first responders are true heroes and serve as an inspiration for our community," says PNE President and CEO Mike McDaniel. "They honour us every single time they put on their uniforms, so we want to honour them with this special Heroes' Weekend and show our gratitude for their service and bravery."*

Canadian first responders with valid ID will receive free and unlimited access to all exhibits; nightly concerts including performances from Phillip Phillips, Joan Jett and the Blackhearts, Dal Richards, AJ Woodworth and The Matinée; as well as hundreds of additional shows and attractions. In addition to regular Fair scheduling, the PNE and the public will also be celebrating these local heroes with a variety of first responder displays, including antique vehicles, command centre exhibits, and a performance from the VPD Pipe Band.

**Event:** Fair at the PNE's Heroes' Weekend  
**Dates:** Saturday, August 16 and Sunday, August 17  
**Times:** Open to close  
**Cost:** FREE for current or retired Canadian paramedics, firefighters, military personnel (Army, Navy, Air Force), members of the RCMP and local police forces, Coast Guard, and Search & Rescue (with valid ID)

For more information about the Fair at the PNE visit: [www.pne.ca](http://www.pne.ca).

### **About the PNE:**

Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit charity organization dedicated to providing over 3 million visitors a year with first-class cultural, sporting

and family entertainment events. Founded in 1910, the PNE operates from a 114-acre site at Hastings Park, a multi-facility venue in Vancouver where the organization operates four activity streams: an annual 15-day Fair, Playland Amusement Park, maintenance and care of the Hastings Park site and management of the site's year-round facilities. These facilities are utilized to celebrate a variety of hockey, amateur sporting, music, community, social, cultural and commercial events throughout the year.

-30-

**For more information, please contact:**

Laura Ballance  
Pacific National Exhibition  
604.637.6646 (direct)  
604.771.5176 (cell)  
[Laura@LBMG.ca](mailto:Laura@LBMG.ca)

Amanda Ribeiro  
Pacific National Exhibition  
604.637.6655 (direct)  
604.375.1461 (cell)  
[Amanda@LBMG.ca](mailto:Amanda@LBMG.ca)