

**PACIFIC NATIONAL EXHIBITION
BOARD OF DIRECTORS MEETING
TUESDAY JUNE 2, 2015
9:00am – Hastings Room**

M I N U T E S

Chair Louie called the meeting to order at 9:12am

Present: Mr. Raymond Louie, Chair
Ms. Cheryl Carline, Director
Mr. Richard Saunders, Director
Mr. Peter Legge, Director
Mr. Malcolm Bromley, Director
Mr. Sadhu Johnston, Director
Ms. Teresa Hartman, Director

Mr. Michael McDaniel, President & CEO
Ms. Shelley Frost, Vice President, Marketing
Mr. Jeff Strickland, Vice President, Operations
Mr. Peter Male, Vice President, Sales
Ms. Stacy Shields, Vice President, Human Resources
Mr. Roger Gil, Vice President, Finance
Ms. Salome Valente, Executive Assistant / Corporate Secretary

Regrets: Ms. Patrice Impey, Director

There being a quorum present and due notice having been given, the meeting was declared to be constituted for the transaction of business.

1. ADOPTION OF AGENDA

MOVED by Mr. Peter Legge
SECONDED by Mr. Richard Saunders

Resolved that the agenda for the Public Portion of the Board of Directors meeting for Tuesday June 2, 2015 is adopted.

CARRIED UNANIMOUSLY

2. ADOPTION OF MINUTES

MOVED by Ms. Cheryl Carline
SECONDED by Mr. Peter Legge

Resolved that the minutes for the Public Portion of the Board of Directors meeting for Monday March 30, 2015 are adopted.

CARRIED UNANIMOUSLY

3. REVIEW MINUTES

3.1 Labour Management Committee

Labour Management Committee minutes were provided in the Board of Directors packages for review. Ms. Stacy Shields reviewed the topics discussed at the three Labour Management meetings.

4. FINANCIALS

4.1 YTD Financials Statements – April 2015

The financial statements were provided in the Board of Directors packages for review. Mr. Roger Gil provided a brief overview of the financial statements, highlighting key areas.

5. STAFF REPORTS TO THE BOARD OF DIRECTORS

3.1 Playland Creative

Ms. Shelley Frost presented the 2015 Playland creative including Print, Television and Radio along with some statistical data on the Playland demographic.

Mr. Sadhu Johnston raised the concern that the healthy food options in Playland are still very limited. Mr. Michael McDaniel replied that the PNE has been making some developments in that area and will report back at the July Board meeting with additional information

Mr. Raymond Louie inquired whether the Fair currently has an event app. Ms. Shelley Frost replied that the Fair did have one in the past and that she would discuss this with the rest of the Marketing team and whether it was feasible for this year.

3.2 Upcoming Events List

A list of upcoming events was provided in the Board of Directors packages for review. Mr. Peter Male reviewed the list and highlighted some of the upcoming events.

6. NEXT BOARD MEETINGS

It was agreed that the next Board of Directors meeting would be Monday July 20, 2015 in the PNE Hastings Room at 8:00 am.

7. UPCOMING KEY DATES

Mr. Michael McDaniel highlighted some upcoming key dates.

8. NEW BUSINESS

None

9. ADJOURNMENT OF PUBLIC PORTION OF MEETING

MOVED by Ms. Richard Saunders
SECONDED by Ms. Cheryl Carline

Resolved that the Public Portion of the Board of Directors meeting be adjourned at
10:24am

CARRIED UNANIMOUSLY