

**PACIFIC NATIONAL EXHIBITION
BOARD OF DIRECTORS MEETING
THURSDAY JUNE 5, 2014
9:00am – Hastings Room**

M I N U T E S

Chair Louie called the meeting to order at 9:45am

Present: Mr. Raymond Louie, Chair
Mr. Malcolm Bromley, Director
Mr. Paul Sihota, Director
Ms. Nancy Wright, Director
Mr. Peter Legge, Director
Mr. Sadhu Johnston, Director
Ms. Cheryl Carline, Director
Mr. Richard Saunders, Director
Ms. Brenda Prosken, Director

Mr. Michael McDaniel, President & CEO
Ms. Shelley Frost, Vice President, Marketing
Mr. Jeff Strickland, Vice President, Operations
Mr. Peter Male, Vice President, Sales
Mr. Roger Gil, Vice President, Finance
Ms. Stacy Shields, Vice President, Human Resources
Ms. Salome Valente, Executive Assistant / Corporate Secretary

Regrets: Ms. Patrice Impey, Director
Ms. Sarah Blyth, Director

There being a quorum present and due notice having been given, the meeting was declared to be constituted for the transaction of business.

1. ADOPTION OF AGENDA

**MOVED by Mr. Richard Saunders
SECONDED by Ms. Nancy Wright**

Resolved that the agenda for the Public Portion of the Board of Directors meeting for Thursday June 5, 2014 is adopted.

CARRIED UNANIMOUSLY

2. ADOPTION OF MINUTES

**MOVED by Ms. Cheryl Carline
SECONDED by Mr. Paul Sihota**

Resolved that the minutes for the Public Portion of the Board of Directors meeting for Thursday April 3, 2014 are adopted.

CARRIED UNANIMOUSLY

3. REVIEW MINUTES

3.1 Labour Management Committee

Labour Management Committee minutes were provided in the Board of Directors packages for review. Ms. Stacy Shields reviewed the topics discussed at the Labour Management meeting.

4. FINANCIALS

4.1 Year End Financials

The yearend financial statements were provided in the Board of Directors packages for review. Mr. Roger Gil provided a brief overview of the financial statements highlighting key areas.

4.2 Playland Year End Parties

Mr. Roger Gil presented an overview of the financial implications of the various cancellations of the Playland year-end parties due to the current dispute between the BC Teachers Federation and the BC Provincial Government. Mr. Roger Gil added that the PNE is mitigating wherever possible without compromising core operations. Mr. Michael McDaniel also added that if there is a full scale strike then Playland would open full time to the public to further mitigate.

5. STAFF REPORTS TO THE BOARD OF DIRECTORS

5.1 Playland Creative

Ms. Shelley Frost presented the 2014 Playland creative including Print, Television and Radio along with some statistical data on Playland demographic.

5.2 Upcoming Events List

A list of upcoming events was provided in the Board of Directors packages for review. Mr. Peter Male reviewed the list and highlighted some of the upcoming events.

6. NEXT BOARD MEETINGS

It was agreed that the next Board of Directors meetings would be Monday July 28, 2014 and Thursday October 30, 2014 in the PNE Hastings Room at 9:00 am.

7. UPCOMING KEY DATES

Mr. Michael McDaniel highlighted some upcoming key dates.

8. NEW BUSINESS

Healthy Food Options

Mr. Sadhu Johnston shared with everyone the City of Vancouver's healthy food initiative and would like the PNE to put together a healthy food plan and report back at a future Board of Directors meeting. Mr. Raymond Louie suggested that Mr. Sadhu Johnston and Mr. Malcolm Bromley send some information to the PNE on what the City of Vancouver and the Vancouver Park Board are doing in this area. Mr. Malcolm Bromley also added that he could put the Vancouver Park Board's Concessions Manager in contact with the PNE for additional information.

Racetrack Fence

Mr. Sadhu Johnston commented that the fence around the racetrack on McGill Street needs to be fixed and cleaned of graffiti. Mr. Michael McDaniel responded that this fence is the Hastings Racetrack lands under lease to the City of Vancouver, but that the PNE would take some pictures and send them to Ms. Brenda Prosen in order for the City to make contact and discuss this issue directly with the Racetrack.

9. ADJOURNMENT OF PUBLIC PORTION OF MEETING

MOVED by Mr. Richard Saunders

SECONDED by Mr. Peter Legge

Resolved that the Public Portion of the Board of Directors meeting be adjourned at 10:45am

CARRIED UNANIMOUSLY