

**PACIFIC NATIONAL EXHIBITION
BOARD OF DIRECTORS MEETING
FRIDAY JUNE 7, 2013
9:30am – PNE Pacific Room**

M I N U T E S

Chair Louie called the meeting to order at 10:39am

Present: Mr. Raymond Louie, Chair
Mr. Malcolm Bromley, Director
Ms. Nancy Wright, Director
Ms. Cheryl Carline, Director
Mr. Peter Legge, Director
Mr. Richard Saunders, Director

Mr. Michael McDaniel, President & CEO
Ms. Shelley Frost, Vice President, Marketing
Mr. Jeff Strickland, Vice President, Operations
Ms. Salome Valente, Executive Assistant / Corporate Secretary
Ms. Brenda Fearman, Director, Human Resources
Mr. Roberto Turrin, Controller

Regrets: Ms. Sarah Blyth, Director
Ms. Patrice Impey, Director
Mr. Paul Sihota, Director
Mr. Sadhu Johnston, Director
Ms. Brenda Prosken, Director
Mr. Peter Male, Vice President, Sales
Mr. Roger Gil, Vice President, Finance

There being a quorum present and due notice having been given, the meeting was declared to be constituted for the transaction of business.

1. ADOPTION OF AGENDA

MOVED by Mr. Richard Saunders
SECONDED by Mr. Peter Legge

Resolved that the agenda for the Public Portion of the Board of Directors meeting for Friday June 7, 2013 is adopted.

CARRIED UNANIMOUSLY

2. ADOPTION OF MINUTES

MOVED by Mr. Richard Saunders
SECONDED by Ms. Nancy Wright

Resolved that the minutes for the Public Portion of the Board of Directors meeting for Thursday February 21, 2013 are adopted.

CARRIED UNANIMOUSLY

3. REVIEW MINUTES

3.1 Labour Management Committee

Labour Management Committee minutes were provided in the Board of Directors packages for review. Ms. Brenda Fearman reviewed the topics discussed at the Labour Management meeting.

4. FINANCIALS

4.1 2012 Update

Mr. Michael McDaniel gave an update on the 2012 fiscal year financials. Mr. Michael McDaniel also added that the audited financial statements would be presented at the July Board of Directors meeting.

5. STAFF REPORTS TO THE BOARD OF DIRECTORS

5.1 2013 Playland Creative

Ms. Shelley Frost presented the 2013 Playland creative including Print, Television and Radio along with some statistical data on the Playland demographic.

5.2 2013 Fair Programming

Mr. Jeff Strickland and Mr. Patrick Roberge presented the 2013 Fair programming.

5.3 Pest Management Report

The Integrated Pest Management Report was provided in the Board of Directors packages for review. Mr. Jeff Strickland reviewed the report and highlighted key areas.

5.4 Upcoming Events List

A list of upcoming events was provided in the Board of Directors packages for review. Mr. Michael McDaniel reviewed the list and highlighted some of the upcoming events.

6. BOARD OF DIRECTORS ONGOING ACTION LIST

The Board of Directors ongoing action list was provided in the Board of Directors packages for review. Mr. Michael McDaniel reviewed the list and highlighted some upcoming topics to review.

7. NEXT BOARD MEETINGS

It was agreed that the next Board of Directors meeting would be on Friday July 26, 2013 in the Pacific Room at 1:00pm.

8. UPCOMING KEY DATES

Mr. Michael McDaniel highlighted some upcoming key dates.

9. NEW BUSINESS

None

10. ADJOURNMENT OF PUBLIC PORTION OF MEETING

MOVED by Mr. Malcolm Bromley
SECONDED by Mr. Richard Saunders

Resolved that the Public Portion of the Board of Directors meeting be adjourned at 12:00pm.

CARRIED UNANIMOUSLY