



PNE ANNOUNCES ‘FIRST RESPONDERS’ DAY AT THE FAIR

Free Admission For All BC First Responders Friday, August 30th

For Immediate Release

Vancouver, BC – In acknowledgement of the exceptional work being done every day by first responders, including police officers, firefighters, paramedics, coast guard and search and rescue personnel, the PNE is proud to present the first **PNE First Responders Day** in the Fair’s history.

“The PNE wants to recognize some of the heroes within our community,” said PNE President and CEO Mike McDaniel. *“We are pleased to unveil our plans for this First Responders Day as a special thank you to these brave men and women who do this important work in every corner of our province. The PNE has a long history of partnership with a number of the 9-1-1 service providers, and this is our way of saying thanks for the work they do every day.”*

Event: First Responders Day at the Fair

Details: Free admission for the following BC first responders presenting proper identification at any PNE admission gate:

- **Police (BC RCMP and municipal police force members)**
- **BC firefighters**
- **BC paramedics**
- **BC Coast Guard members**
- **BC search and rescue personnel**

Date: Friday, August 30, 2013

Time: All day

Admission is free all day Friday, August 30 for first responders in and out of uniform (photo identification required for individuals out of uniform). This offer is not valid for additional admissions.

For more information on the PNE visit: www.pne.ca.

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About the PNE:

Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit charity organization dedicated to providing over 3 million visitors a year with first-class cultural, sporting and family entertainment events. Founded in 1910, the PNE operates from a 114-acre site at Hastings Park, a multi-facility venue in Vancouver where the organization operates four activity streams: an annual 15-day Fair, Playland Amusement Park, maintenance and care of the Hastings Park site and management of the site's year-round facilities. These facilities are utilized to celebrate a variety of hockey, amateur sporting, music, community, social, cultural and commercial events throughout the year.

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