



## 2013 FAIR AT THE PNE OPENS THIS SATURDAY

August 14, 2013

**Vancouver, BC** – The Pacific National Exhibition kicks off the 103<sup>rd</sup> annual Fair at the PNE this Saturday, August 17. Running until Monday, September 2 (closed Mondays August 19 and 26) this beloved annual tradition celebrates the best entertainment of the summer.

New to this year's Fair at the PNE is **Genghis Khan: The Exhibition**, honouring the world's greatest conqueror and leader who was responsible for bringing us passports, paper money and the pony express. Also be sure to check out **Dueling Pianos** in the Plaza Beer Garden, the totally tubular **80s Forever** party and the gravity-defying **Sportacular** show.

This year's **Summer Night Concerts** lineup has something for everyone, featuring legendary classics, electronic pop, country, rock and indie-folk music. The Beach Boys, The Jacksons, Sam Roberts Band, Melissa Etheridge, Lights, Dean Brody, Great Big Sea and Colin James and others will all be hitting the WestJet Concert Stage. Concerts will run every evening at 8:30pm over the 15 days of the Fair.

A popular act and huge crowd pleaser, the **Superdogs**, will be back for 2013. Also returning is the action packed **Family Feud Live!** and the gravity-defying performance by the **Peking Acrobats**. Don't forget to check out the **4-H Festival** or visit the **Kidz Discovery Farm**. Also, take a tour of the 3,000 square foot **PNE Prize Home**, designed by former Bachelorette and HGTV host of *Love It or List It Vancouver*, Jillian Harris.

The Fair at the PNE will be closed the first two Mondays, August 19 and August 26, allowing for the savings associated with the reduction of costs over The Fair's two traditionally slowest days to be passed on to guests. Fairgoers of this year's Fair will see a 20% reduction in pricing of general admission and parking.

Along with reduced Gate Pass and parking prices, a brand new initiative for the 2013 Fair is **The Fair Coupon Book**. Making the best part of summer even more affordable for all families, the Coupon Book contains discounts from over 50 vendors and exhibitors, offering guests even more ways to save. The Coupon Book is free with the purchase of Fair tickets online at [pne.ca](http://pne.ca) between June 11 and July 31, 2013. Alternatively, it is available to guests for \$2 onsite and contains over \$500 in savings for Fair guests to enjoy throughout the entire Fair.

**Event:** The 2013 Fair at the PNE

**Date(s):** August 17 – September 2, 2013 (closed on Monday August 19 and 26)

**Hours:** 11:00 am until late

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<b>Location:</b>	<b>Hastings Park, Vancouver</b>
<b>Gate Admission:</b>	<b>Fair Gate Pass (14-64 years) \$16.00</b> Only \$14.00 at retailers and online at <a href="http://www.pne.ca">www.pne.ca</a> <b>Fair Senior Gate Pass (65 years+) \$8.00</b> Only \$6 online at <a href="http://www.pne.ca">www.pne.ca</a> <b>Free admission to children 13 years and under*</b>
<b>Fair Ride Passes:</b>	<b>Fair Ride Pass \$42.75</b> Only \$39.75 at retailers and online at <a href="http://www.pne.ca">www.pne.ca</a> <b>Fair Junior Ride Pass (under 48" tall) \$29.75</b> Only \$26.75 at retailers and online at <a href="http://www.pne.ca">www.pne.ca</a>
<b>Retailers:</b>	<b>Safeway, 7-Eleven, Save-On-Foods, PriceSmart Foods, Cooper's Foods, Urban Fare</b>
<b>Season Gate Pass:</b>	<b>Fair Season Gate Pass \$42.50</b>
<b>Genghis Khan: The Exhibition:</b>	<b>\$3.00</b>
<b>On-Site Parking:</b>	<b>\$16.00 including tax</b>

\*A maximum of five children aged 13 & under will be admitted free per one paying adult 21 years of age or older.

For more information, please visit: [www.pne.ca](http://www.pne.ca).

#### **About the PNE:**

Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit charity organization dedicated to providing over 3 million visitors a year with first-class cultural, sporting and family entertainment events. Founded in 1910, the PNE operates from a 114-acre site at Hastings Park, a multi-facility venue in Vancouver where the organization operates four activity streams: an annual 15-day Fair, Playland Amusement Park, maintenance and care of the Hastings Park site and management of the site's year-round facilities. These facilities are utilized to celebrate a variety of hockey, amateur sporting, music, community, social, cultural and commercial events throughout the year.

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#### **For more information, please contact:**

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