



PNE CHOOSES BC WINE COUNTRY AND AWARD-WINNING BUILDER FOR 81ST ANNUAL PNE PRIZE HOME

For Immediate Release
May 6, 2015

Vancouver, BC – The Pacific National Exhibition is proud to unveil what is anticipated to be one of the most popular PNE Prize Homes in recent years. The spectacular 3080 square foot contemporary home was inspired by the views from the lake view lot in beautiful Naramata, British Columbia where it will be relocated after the Fair.

“This home is unlike anything we’ve done before, and we anticipate it will be extremely popular with our guests,” says PNE President and CEO Mike McDaniel. *“The Prize Home is a very important part of our annual Fair and its history, and to be able to offer such an incredibly beautiful home as part of the Prize Home Lottery is very exciting.”*

The PNE has selected Karoleena, the award-winning premium modular homebuilder based in Okanagan Falls, British Columbia, to design and build the beautiful, modern and technologically advanced 2015 Prize Home. Built for LEED Gold registration, Karoleena's innovative home will be relocated to its permanent lake view lot in Naramata, British Columbia, following the 2015 Fair at the PNE.

"We're honoured to have been chosen as the builder of the 2015 PNE Prize Home, and to be a part of its rich history," says Kurt Goodjohn, co-founder and CMO for Karoleena. "Our goal is to improve the way people live by manufacturing and installing the most beautiful, energy efficient, and technologically advanced homes in the world. We think the Prize Home meets this goal."

The 2015 PNE Prize Home features three bedrooms, expansive windows, top of the line finishes, home automation and an impressive living green roof. The 2015 Grand Prize Home Package is valued at over \$2.1 million.

For images of the 2015 PNE Prize Home please contact scheverie@lbgm.ca.

PNE Prize Home tickets are available online at www.pneprizehome.ca or via phone at 604-252-3688 or toll free at 1-877-946-4663.

For more information about the PNE Prize Home please visit: www.pneprizehome.ca.

For more information about Karoleena Homes visit: www.karoleena.com.

About the PNE:

Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit charity organization dedicated to providing over 3 million visitors a year with first-class cultural, sporting and family entertainment events. Founded in 1910, the PNE operates from a 114-acre site at Hastings Park, a multi-facility venue in Vancouver where the organization operates four activity streams: an annual 15-day Fair, Playland Amusement Park, maintenance and care of the Hastings Park site and management of the site's year-round facilities. These facilities are utilized to celebrate a variety of hockey, amateur sporting, music, community, social, cultural and commercial events throughout the year.

About Karoleena: [Karoleena](http://www.karoleena.com) designs, manufactures and installs designer prefab homes. With a focus on producing the most technologically advanced homes in the world, Karoleena's mission is to redefine housing as the technology of living by perfecting the way homes are designed, built and ultimately used. Based in Okanagan Falls, British Columbia, Karoleena uses innovative manufacturing techniques and superior products to efficiently create sustainable, elite homes in nine months or less. Why wait for a traditional custom build? Find modern modular homes perfected at www.karoleena.com.

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