

**PACIFIC NATIONAL EXHIBITION
BOARD OF DIRECTORS MEETING
THURSDAY DECEMBER 8, 2016
6:00pm – Hastings Room**

Public Realm Portion

M I N U T E S

Chair Louie called the meeting to order at 6:13pm

- Present: Mr. Raymond Louie, Chair
Ms. Kaye Krishna, Director
Mr. Richard Saunders, Director
Ms. Jackie Hogue, Director
Mr. Ty Speer, Director
Mr. Jerry Dobrovlny, Director
- Mr. Michael McDaniel, President & CEO
Ms. Shelley Frost, Vice President, Marketing
Mr. Jeff Strickland, Vice President, Operations
Mr. Peter Male, Vice President, Sales
Ms. Stacy Shields, Vice President, Human Resources
Ms. Sandra Ruff, Vice President, Finance
Ms. Anna Bidelska, Director, Finance
Ms. Salome Valente, Executive Assistant / Corporate Secretary
Ms. Raya Pledge, Administrative Assistant
- Regrets: Mr. Paul Sihota, Director
Mr. Malcolm Bromley, Vice Chair
Ms. Patrice Impey, Treasurer
Ms. Stacy Shields, Vice President, Human Resources
Ms. Kate Chong, Manager, Community Relations
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There being a quorum present and due notice having been given, the meeting was declared to be constituted for the transaction of business.

1. ADOPTION OF AGENDA

MOVED by Mr. Richard Saunders
SECONDED by Mr. Jerry Dobrovlny

Resolved that the agenda for the Public Realm Portion of the Board of Directors meeting for Thursday December 8, 2016 is adopted.

CARRIED UNANIMOUSLY

2. ADOPTION OF MINUTES FROM JULY 6, 2016

MOVED by Mr. Ty Speer
SECONDED by Mr. Jerry Dobrovlny

Resolved that the minutes for the Public Realm Portion of the Board of Directors meeting from Friday July 6, 2016 are adopted.

CARRIED UNANIMOUSLY

3. STAFF REPORTS TO THE BOARD OF DIRECTORS

3.1 Park Safety & Guidelines – Hastings Park

The staff report on the Park Safety & Guidelines for Hastings Park was provided in the Board of Directors packages for review. Mr. Jeff Strickland presented the report.

Questions from the board members were as follows:

Mr. Ty Speers inquired if the LGBTQ Safe Place designation is continuous or event based. Mr. Jeff Strickland responded that this is a continuous designation and does not depend on events on site.

Mr. Richard Saunders inquired if there are fire hydrants on site, or just the surrounding perimeter. Mr. Jeff Strickland responded that there are fire hydrants located throughout the site and that some are attached to buildings.

Chair Louie inquired about the Public Washroom onsite and what sort of maintenance is required. Mr. Jeff Strickland responded that the main issue is ensuring cleanliness, and that there have been no real vandalism issues. These washrooms are used by gardening staff and park users and it would be problematic if we were to take them away.

Chair Louie inquired about how far the PNE bike patrol travels. Mr. Jeff Strickland replied that they patrol in high visibility vests around the site and continue out a couple blocks into the neighbourhood.

3.2 Community Survey – Park Engagement

The staff report on the Community Survey – Park Engagement: was provided in the Board of Directors packages for review. Ms. Shelley Frost presented the report.

Questions from the board members were as follows:

Ms. Kaye Krishna inquired what success would look like for this survey and how many people would it include. Ms. Shelley Frost responded that there are approximately eight to ten thousand responses during Fair. Several thousand would be a great response rate and ideally from all geographical areas. The biggest challenge in any survey is only hearing from small subsets.

Ms. Kaye Krishna also inquired as to how the PNE anticipates this will inform programming and events. Ms. Shelley Frost responded that the variety of research tools the PNE uses will help to inform management on what types of events will be successful and sought after.

3.3 PNE Community Partnerships

The staff report on Community Partnerships was provided in the Board of Directors packages for review. Mr. Michael McDaniel presented the report.

Questions from the board members were as follows:

Ms. Jackie Hogue inquired about the PNE's engagement with the community from a multicultural perspective. Mr. Michael McDaniel responded that diversity is an important

aspect of the PNE. One significant focus for diversity is through recruitment of staff, especially given that the PNE is located in a very diverse community. Additionally, our Community Advisory Group and Neighbourhood Focus Group both offer avenues to gain diverse thoughts and ideas. The PNE is currently recruiting for the second term of the Community Advisory Group, and this year there were double the applicants compared to last year.

Chair Louie commented that the Park Board was neglected to be mentioned as a partner in programming and that previously the PNE has worked with the Park Board on the Public Skating Program and Fishing Program. Chair Louie also inquired as to whether the PNE is still coordinating with the Park Board on these programs. Mr. Michael McDaniel responded that the PNE is still coordinating with the Park Board on the Fishing Program and on aspects of Empire Field, including security. Additionally, the PNE runs 12% of the City of Vancouver's total community ice time through the Agrodome each year.

3.4 Noise Mitigation – Hastings Park

The staff report on Noise Mitigation was provided in the Board of Directors packages for review. Mr. Peter Male presented the report.

Speakers

One speaker, Mr. John Chaput was registered for this item. Due to the forecasted snow storm, an exception was made and the speaker was given the opportunity to submit a written statement in case he was not able to attend the meeting in person. Mr. John Chaput did not attend the meeting however the Board of Directors were given copies of his letter.

Chair Louie acknowledged that the Board of Directors received Mr. John Chaput's letter.

Questions from the board members were as follows:

Mr. Jerry Dobrovolny commented on the letter received from Mr. John Chaput and feels there is always room for improvement and that he felt the PNE staff report was a thorough presentation on an important issue.

Chair Louie inquired as to how the PNE monitors sound with each event. Mr. Peter Male responded that there is a process in place for all events with a sound component. The PNE's site security officer patrols the neighbourhood, using a decibel meter to test the sound levels in the different areas around the site and in the neighbourhood. Reports are provided real time to the Community Relations Manager, Event Manager and Senior Staff on any noise issues. The event manager then liaises with the sound technicians at the event to remedy any concerns. Should this escalate, then the Vice President of Operations or Mr. Peter Male will become more involved.

Chair Louie inquired about Pink Noise and base levels? Mr. Michael McDaniel responded that readings are taken in dbA and dbC. However, when taking readings at multiple locations, if one location is reading higher than other areas, additional readings are taken in the problematic area before proceeding to another location. It was also added that, the PNE is the only venue in the City that monitors sound in this way during events. Additionally, it was noted that future capital improvements will likely assist with this through the installation of directional sound.

Ms. Kaye Krishna commented that she assumed the PNE is working within the City Bylaws. Mr. Peter Male responded that the PNE is working within the City Bylaws. The PNE has learned that sound can be mitigated through different placement of speakers and are sensitive to the issue and will continue to focus on mitigation.

Ms. Kaye Krishna commented that it is great that the PNE is so involved and proactive. She inquired as to how often the City gets involved. Mr. Michael McDaniel responded that most coordination is with 311 as well as ongoing dialogue with Bylaw Officers.

Mr. Ty Speers was grateful for the information and work that has gone toward this issue. He commented that the PNE is in the event business and running events is fundamental to our success. It is very easy to focus on being responsive, which is important, but that ensuring a balanced approach is also important to ensure ongoing success.

4. NEXT BOARD MEETINGS

It was agreed that the next Board meeting with Public Realm Portion would be Friday March 10, 2017 at 6:00pm.

5. ADJOURNMENT OF PUBLIC PORTION OF MEETING

MOVED by Ms. Kaye Krishna

SECONDED by Mr. Richard Saunders

Resolved that the Public Portion of the Board of Directors meeting be adjourned at 7:30pm

CARRIED UNANIMOUSLY