



## THE FAIR AT THE PNE UNVEILS NEW MULTI-MILLION DOLLAR FREE-WITH-ADMISSION ENTERTAINMENT LINEUP

For Immediate Release  
May 21, 2014

**Vancouver, BC** – Since 1910, fairgoers from across BC and around the world have made The Fair at the PNE their annual end of summer tradition and British Columbia’s most popular ticketed event. This year, the PNE is thrilled to announce millions of dollars in new programming for the 2014 Fair, including the highly anticipated Game of Thrones® Exhibit and one of the best Summer Night Concert series to date.

*“The Fair at the PNE is one of the most beloved annual traditions for families across British Columbia,”* says PNE President and CEO Mike McDaniel. *“The 2014 Fair at the PNE will not only offer classic rides and attractions that our guests have come to love, but will also feature millions of dollars of new programming that will be available exclusively at the Fair this year only.”*

### Summer Night Concerts

This year’s Summer Night Concerts feature an exciting array of artists that are sure to please fans of all genres. Pop stars, R&B icons, rock ‘n’ roll legends, and Disney Channel performers will all be showcased at the 2014 Concert series.

With his smooth and soulful melodies, Phillip Phillips quickly became a fan favourite on season 11 of *American Idol*, going on to win the competition and release his first single, “Gone, Gone, Gone.” He rose to the top of the charts once again with his quadruple-platinum single, “Home,” and will now be kicking off the 2014 PNE’s Summer Night Concert series. The series will also be filled with numerous Grammy® Award winning artists. R&B crooners Boyz II Men will make their fans fall in love all over again, the wonderful LeAnn Rimes will have country music fans donning their favourite cowboy hats and wondering how they lived without seeing her live, and the iconic Pointer Sisters will have show-goers so excited for their groovy tunes. Trooper will raise a little hell, Air Supply will make listeners get lost in love, and Joan Jett & The Blackhearts will remind fans why she’s the queen of rock n’ roll; while Gavin DeGraw and the Plain White T’s will make all the girls swoon; and Disney Channel star and platinum selling artist, Zendaya will have all the young listeners singing and dancing along. There really is something for everyone in this year’s Summer Night Concerts lineup!

The Concerts will run every evening from August 16<sup>th</sup> to September 1<sup>st</sup> (except Mondays August 18<sup>th</sup> and August 25<sup>th</sup>) at 8:00pm at the PNE Amphitheatre.

### **Summer Night Concert Schedule:**

Saturday, August 16:	Phillip Phillips
Sunday, August 17:	Joan Jett & The Blackhearts

-more-

Tuesday, August 19:	Chilliwack
Wednesday, August 20:	Air Supply
Thursday, August 21:	LeAnn Rimes
Friday, August 22:	Trooper
Saturday, August 23:	Gipsy Kings – 25 <sup>th</sup> Anniversary Tour
Sunday, August 24:	Zendaya
Tuesday, August 26:	Gavin DeGraw
Wednesday, August 27:	Three Days Grace
Thursday, August 28:	Boyz II Men
Friday, August 29:	Plain White T's
Saturday, August 30:	Dallas Smith
Sunday, August 31:	The Pointer Sisters
Monday, September 1:	Glass Tiger

All concerts are FREE with gate admission but super fans looking for reserved seating will have the opportunity to purchase a limited number of reserved seats in the WestJet Fan Zone starting May 24 at 10:00 am. For details visit [www.pne.ca](http://www.pne.ca).

## **New Entertainment**

### **Game of Thrones®: The Exhibition**

Enter the mythical realm of Westeros and sit on the coveted Iron Throne when Game of Thrones®: The Exhibition makes its debut at The Fair. Games of Thrones® is an epic series whose storylines of treachery and nobility, family and honour, ambition and love, and death and survival, have captured the imagination of fans globally and made it one of the most popular shows on television. For the very first time in Western Canada, Game of Thrones®: The Exhibition, will give fans an inside look of the highly-acclaimed show, focusing on key places, characters and relationships from the series and showcasing a collection of nearly 100 original artifacts. The Exhibition will also offer fans an all-new immersive, interactive Oculus Rift experience that will place them within the world of Westeros. Presented by HBO, Game of Thrones®: The Exhibition is suitable for all ages and will be open daily from 11:00 am to 11:00 pm in the Garden Auditorium.

### **Get Animated! Interactive Animation Exhibit**

Discover the unique and entertaining world of animation with the new Get Animated! Interactive Animation Exhibit! From the classics of traditional hand drawn cartoons to the ever-changing computer graphics, guests will have the opportunity to explore five interactive stations, plus 3D models, original artwork, claymation and illustrations, voice acting tutorials, a special tribute to the life and legacy of Walt Disney, and even reminisce over some Saturday morning cartoons. Get Animated combines elements from major animation studios including Walt Disney Family Museum, DreamWorks, Sony Pictures Animation, Laika, Screen Novelties, Aardman Studios and the Chuck Jones Estate. This 20,000 square foot exhibit is open daily from 11:00 am to 11:00 pm in Rollerland.

### **Mosaic Music Series**

A mosaic of local, cultural and iconic acts performing nightly on the Chevrolet Performance Stage at 7:30 pm and 9:00 pm. Featuring a new act each night, including The Paperboys, Victoria Duffield, Andrew Allen, Dal Richards, Spirit of the West, Hey Ocean!, Prism, Delhi 2 Dublin, Tom Lavin & the Legendary Powder Blues and more!

### **Just For Cats: Internet Cat Video Festival**

There is no need to spend hours searching for the best cat videos – the PNE, in partnership with CFHS, is bringing

the cutest, funniest and most sensational videos of cats to the Fair! This masterfully curated compilation reel from the Walker Art Center is devoted to the best cat-themed YouTube videos featuring the most famous feline internet stars. The Just For Cats: Internet Video Festival will show its first complete viewing in the Pacific Coliseum at 5:30pm on Sunday August 17. Highlights will be shown daily at Celebration Plaza.

### **YVR Fly Dome: A 360° Global Travel Experience**

Step inside a fully immersive, 360° projection that will transport guests to the most breathtaking locations in the universe! The YVR Fly Dome will tour the Wonders of the World, a heart racing tour through some of the most awe-inspiring achievements ever conceived by man: The Pyramids of Giza, Machu Picchu, New York City, the Apollo 11 Moon Landing, the Arecibo Observatory and the International Space Station, to name a few! The presentation incorporates 360° motion capture techniques similar to those made famous by “google street view”. For the first time ever, 360° panoramic video will be displayed on a massive 360° screen nearly 60 meters in circumference. Open daily from 11:00 am to 11:00 pm, located near Playland.

### **Jigu! Thunder Drums of China®**

Witness the incredible talent of the Jigu! Thunder Drums of China® as they demonstrate the rich and historic culture of China through this powerful music performance. Blending traditional and modern elements, this company of drummers, percussionists, and musicians has been thrilling audiences with their high-energy, immersive show for nearly two decades. Check out the enthralling Jigu! Thunder Drums of China® daily for one week only from August 16-24 at 3:30 pm and 7:30 pm in the Pacific Coliseum (except Monday August 18).

### **Mystic India**

Mesmerizing musicians, captivating dancers, riveting acrobats, and breathtaking costumes will intertwine to transport audiences overseas in the internationally acclaimed Bollywood dance spectacular, *Mystic India: The World Tour*. Through a harmonized artistic display of authentic Indian and modern dance techniques with bursts of colour and energy, spectators will travel through Rajasthan, Tamil Nadu, Maharashtra, Punjab, Uttar Pradesh, and Gujarat in a celebration of Indian culture and its transition to modern India. *Mystic India: The World Tour* will take off twice daily for one week only at 3:30 pm and 7:30 pm from August 26 to September 1 in the Pacific Coliseum.

### **Digital Venue**

The Celebration Plaza Digital Venue will provide a brand new avenue for guests to discover all there is to see and do at The Fair. Streaming guest's Fair Instagram photos, guests will be able to see the Fair through each other's eyes. Heritage photos from The Fair's beginnings will also be displayed so guests can see The Fair's evolution over the past 104 years. Throughout the course of the Fair, Star Showdown auditions and an animation Short Film Festival, produced in partnership with the Vancouver Film School, will be live-streamed, along with the new Just For Cats: Internet Cat Video Festival. Throughout each day, digital content will be brought to life with live performances of Circus in Wonderland and Let's Go Crazy – Retro Dance Party!

### **A Circus in Wonderland**

Fall through the rabbit hole and witness Lewis Carroll's classic fairytale, Alice in Wonderland, come to life in a stunning and whimsical circus performance that will leave audiences dazzled. The Queen of Hearts, the White Rabbit, the Mad Hatter, and Tweedle-Dee and Tweedle Dum will all help – or hinder – Alice through the fanciful and unpredictable circus Wonderland. A Circus in Wonderland takes place daily at 12:45 pm and 3:45 pm on the Digital venue stage in Celebration Plaza.

### **Timber! – A Stompin' Lumberjack Shindig**

From the rumble of a convoy to the lightning speed of a fiddle reel, get ready for boot-kickin' lumberjack showdown! Hang on to your seat as a high-energy cast brings you lightning speed log rolling, high-flying chainsaws and wild, boot-stompin' tap dancing! Timber! – A Stompin' Lumberjack Shindig will be entertaining audience members of all ages at their three daily shows, 12:00 pm, 1:30 pm, and 3:00 pm at the PNE Amphitheatre.

### **PNE Pep Band**

The high-energy PNE Pep Band will get you pumped up for a full day of Fair action as they march into the Agrodome Plaza every day at 2:30 pm, 4:00 pm, 6:00 pm, and 8:30 pm. The extremely talented and entertaining band will have you clapping along to your favourite current songs and classic tunes during each of their fun and boisterous performances.

### **ToonCity**

Bring the kids down to the ToonCity Stage for laughs, smiles and all-around fun with the different live shows throughout the day. Little princesses will love watching the delightful musical *Princess Jubilation* as the cast discovers what it really means to be a princess. The beautiful and inspiring characters will have all the aspiring princesses dancing and singing along at their three daily shows on the ToonCity Stage at 12:30 pm, 3:00 pm and 5:30pm. Then, at 2:00 pm, 4:30 pm, and 6:30 pm, aspiring sea captains can help Bones & Scully defend their title of "Pirate Crew of The Year" in their action-packed musical show, *'Tis Fun to Be A Pirate!* They'll need help defending their treasure from bandits, so be ready for a cunning adventure with Bones & Scully. Plus, every day of the Fair between 1:00 pm and 6:30 pm, young fans can meet their favourite ToonCity characters right outside the ToonCity Stage!

### **Returning Favourites**

#### **PNE Prize Home Lottery Tour**

British Columbia's most affordable home lottery is back in Kelowna for its 80<sup>th</sup> anniversary. This year's Grand Prize luxury home boasts spectacular valley and lake views nestled on an estate-sized lot on Kelowna's Kirschner Mountain. The home interior has been designed by reality-TV star and celebrity designer Jillian Harris from Love It or List It Vancouver. Open daily from 11:00 am – 10:00 pm.

#### **Dueling Pianos**

Every night at the Plaza Beer Garden, the Dueling Pianos will play all of your favourite tunes in a fun, head-to-head 'battle' with great music. Raise your glass, sing along, and hit the dance floor at 6:30 pm, 7:45 pm, 9:00 pm, and 10:30 pm!

#### **Let's Go Crazy – Retro Dance Party**

The Digital Venue in Celebration Plaza will come alive with neon, mullets, and acid-washed jeans in a totally tubular party for all ages! Music from your favourite retro artists will fill the Plaza, so get ready to dance to the likes of Madonna, Wham!, Cyndi Lauper, Michael Jackson, and so many more! Join the fun at 2:15 pm, 5:30 pm, and 7:00 pm each day of the Fair.

#### **Superdogs**

The beloved Fair attraction and the World's Most Popular Dogs are back once again with their wagging tails and crazy canine stunts to entertain and charm fans of all ages. See the Superdogs fly, tumble, and run, daily at 11:30 am, 1:30 pm, and 5:30 pm in the Pacific Coliseum.

## **Canfor's Playhouse Challenge**

Bring your kids or just your inner child to explore some of the most magnificent and whimsical children's playhouses ever built. Top forestry companies in British Columbia have teamed up with some of the province's most talented and innovative architectural firms and builders to bring to life the construction of several brilliant playhouses. Let your little one's imagination and energy run wild in playhouses that are like nothing you have ever seen in your neighbour's backyard. Open daily by the children's play area in ToonCity.

## **Kidz Discovery Farm**

Kids can try their hand at becoming a farmer for an hour in the Kidz Discovery Farm, showcasing ten sectors of agriculture with different interactive activities. Young ones can try their hand at milking a cow, pedaling a tractor, collecting eggs and harvesting apples in this exciting exhibit! Open daily from 11:00 am to 10:00 pm in the Livestock Barns.

## **Safeway Farm Country**

For a break from the hustle and bustle of the midway, stop by Safeway Farm Country and relax into a showcase of BC agriculture. With the largest variety of barn animals found in Vancouver and exciting demonstrations to be seen, there's tons of barn fun for kids and the whole family! Open daily from 11:00 am – 10:00 pm in the Livestock Barns.

## **Colouring Mural**

Help us complete a giant 20' long colouring sheet! This interactive put stop allows guests to play Picasso with their kids while helping to create the final masterpiece! While here, check out over 30 murals on display that have been coloured by local schools.

## **4<sup>th</sup> Annual Vancouver Rib Festival Competition**

Back by popular demand, The Fair at the PNE is proud to host the 4<sup>th</sup> annual Vancouver Rib Festival featuring top Champion BBQ Pit Masters from across Canada. Four national teams will feature some of the best award-winning barbecue ribs, brisket, and pulled pork made by real tried and true champions.

## **Dates and Prices**

### **2014 Fair Dates and Times**

Saturday, August 16 – Monday, September 1, 2014.

\*CLOSED MONDAY, AUGUST 18 AND MONDAY, AUGUST 25\*

Open 11:00 am until late!

### **2014 Fair Gate Prices**

Adults: \$16.00 at the gate including tax

Only \$13.00 at Safeway, 7-Eleven, Save-On-Foods, PriceSmart Foods, Cooper's Foods, Urban Fare and online at [www.pne.ca](http://www.pne.ca)

Kids: 13 years and under are FREE

On site parking: \$16.00 including tax

### **Pinwheel Deals Coupon Book**

Making the best part of summer even more affordable, the Pinwheel Deals Coupon Book contains over \$300 in Fair-wide savings! Guests that purchase Fair tickets online before July 31 will receive a voucher for The Fair's coupon book for FREE! The Coupon Book can also be purchased onsite for \$2.

Tickets go on sale on Saturday, May 24 at 10:00 am and can be purchased online at [www.pne.ca](http://www.pne.ca).

For more information about The Fair at the PNE visit: [www.pne.ca](http://www.pne.ca).

### **About the PNE**

Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit charity organization dedicated to providing over 3 million visitors a year with first-class cultural, sporting and family entertainment events. Founded in 1910, the PNE operates from a 114-acre site at Hastings Park, a multi-facility venue in Vancouver where the organization operates four activity streams: an annual 15-day Fair, Playland Amusement Park, maintenance and care of the Hastings Park site and management of the site's year-round facilities. These facilities are utilized to celebrate a variety of hockey, amateur sporting, music, community, social, cultural and commercial events throughout the year.

-30-

### **For more information, please contact:**

Laura Ballance  
Pacific National Exhibition  
604.637.6646 (direct)  
604.771.5176 (cell)  
[Laura@LBMG.ca](mailto:Laura@LBMG.ca)

Amanda Ribeiro  
Pacific National Exhibition  
604.637.6655 (direct)  
604.375.1461 (cell)  
[Amanda@LBMG.ca](mailto:Amanda@LBMG.ca)