

CREATIVE NEW ADDITIONS AND RETURNING FAVOURITES MAKE PNE THE PLACE TO EAT ADVENTUROUSLY

Vancouver, BC – The Fair at the PNE is famous for its assortment of delicious food you simply can't get anywhere else. This year, the Fair returns with even more unique twists on some of our favourites, and some items you've likely never seen on a menu before. With over 60 food vendors, including 20% new food options, you won't know where to start. Fairgoers, come hungry for the wackiest and most wonderful food you'll ever sink your teeth into.

Gourmet burgers continue to be all the rage, and this year visitors to the PNE will be tempted by the most ludicrous yet delicious burger creations. **New sliders include python, kangaroo, ostrich, lamb, duck** and back by popular demand, **the crocodile burger**.

The beloved mini donuts just got fancy, with gourmet twists that'll have you wishing they were available all year long. Try the new "Canadian" version, mini donuts in a bowl with maple syrup and bacon, or the S'mores mini donuts with all of the sweet campfire necessities – graham crackers, marshmallows and chocolate syrup.

On the savory side, there are also several items that incorporate typical Canadian ingredients everyone has grown up eating, adding to the nostalgic feel of the Fair. A must try is the made from scratch **Canadian Maple Bacon Corn Dog**. It's quite the process to perfect this type of grandiose dog. They take locally bought bacon, cure it in maple syrup, crush it into bacon salt and incorporate it into the batter. Finished with a tossing of maple sugar and topped with scrumptious maple syrup, these dogs will have you singing *Oh Canada* in no time. For those who like a little more heat, try the **Spicy Jalapeno Corn Dog** with fresh jalapenos ground into jalapeno salt, and cut into the batter with cayenne, ground mustard, chili powder, chili flakes and served up with a side of sriracha.

You can't visit the Fair without getting your hands on something deep-fried whether it is savory or sweet. At the Fair at the PNE, stop at Granny's for the wildest deep friend creations including **deep fried Oreos, Snickers, Twinkies, cheesecake**, and more. Plus, over at the funnel cakes stand, they've taken **chocolate chunk cookie dough, added it to their signature funnel cake batter**, and tossed it into the deep fryer for a tasty treat that'll blow you away.

Poutine and burgers are classics at the Fair, but this year, they've created the perfect hybrid – the **Poutine Burger**. Just as it sounds, the 6-ounce all beef burger on a freshly baked bun is complemented with a traditional poutine of fresh cut fries, cheese curds and gravy, into one delightful and undoubtedly messy mash up.

Feel like you're in a five star restaurant with the **Million Dollar Baby**, a generous serving of freshly made gourmet macaroni and cheese, infused with white truffle oil, topped with sautéed crab meat and sundried tomatoes, and finished with a balsamic glaze drizzle. Or, take a trip to Italy with the authentic and delicious hand rolled **cannolis and sfogliatelles** also baked fresh daily at the Conoli King.

Returning to the Fair is the fourth annual **Vancouver Rib Festival** at Celebration Plaza. Four award-winning grill masters will create some of the most mouth-watering ribs, brisket and pulled pork of the summer! Fairgoers will get the chance to taste-test their barbecue creations and vote for their favourite.

Don't miss the new **authentic Mexican food stand** where you'll find tacos, fresh chips, salsa, guacamole and more, and the **frozen yogurt truck** where you can personalize your froyo with a wondrous selection of toppings.

And, as always, Fair foodies can expect to see their favourites return for another year. Candy apples, minidonuts, burgers, hotdogs, fudge, lemonade, corn on the cob, cotton candy and popcorn will be available at multiple food stands throughout the Fair.

For more information about The Fair at the PNE visit: www.pne.ca.

About the PNE

Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit charity organization dedicated to providing over 3 million visitors a year with first-class cultural, sporting and family entertainment events. Founded in 1910, the PNE operates from a 114-acre site at Hastings Park, a multi-facility venue in Vancouver where the organization operates four activity streams: an annual 15-day Fair, Playland Amusement Park, maintenance and care of the Hastings Park site and management of the site's year-round facilities. These facilities are utilized to celebrate a variety of hockey, amateur sporting, music, community, social, cultural and commercial events throughout the year.

-30-

For more information, please contact:

Laura Ballance
Pacific National Exhibition
604.637.6646 (direct)
604.771.5176 (cell)
Laura@LBMG.ca

Amanda Ribeiro
Pacific National Exhibition
604.637.6655 (direct)
604.375.1461 (cell)
Amanda@LBMG.ca