

VANCOUVER HERITAGE FOUNDATION TO HONOUR WOODEN ROLLER COASTER AND PACIFIC COLISEUM

For Immediate Release

Vancouver, BC – Vancouver’s iconic wooden roller coaster and the legendary Pacific Coliseum will be honoured by Vancouver Heritage Foundation’s ‘Places That Matter’ this Wednesday, August 28 at 11:30 am during a special presentation ceremony.

The PNE’s wooden roller coaster is one of the last remaining wooden roller coasters in the world and a celebrated symbol of Vancouver since its inauguration in 1958. The Pacific Coliseum is the site of Vancouver hockey history and has held thousands of concerts, performances and cultural milestones including, The Rolling Stones, Aerosmith, Expo-86 and the 2010 Winter Olympics.

Vancouver Heritage Foundation’s ‘Places That Matter’ project began in 2011 to celebrate Vancouver’s 125th anniversary of incorporation as a city, with the goal to raise awareness about people, places and events that tell the story of the city’s rich history.

Event: Vancouver Heritage Foundation plaque presentation

Date: Wednesday, August 28, 2013

Time: 11:30 am

Speakers: Patrick Roberge, PNE Creative Director & Event MC
Diane Switzer, Vancouver Heritage Foundation
Mike McDaniel, PNE President & CEO

Location: Pacific Coliseum – all media must report to the PNE Media Centre, located adjacent to the East side of Playland through Gate 9 off of Bridgeway Street

For more information on the PNE visit: www.pne.ca.

Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit charity organization dedicated to providing over 3 million visitors a year with first-class cultural, sporting and family entertainment events. Founded in 1910, the PNE operates from a 114-acre site at Hastings Park, a multi-facility venue in Vancouver where the organization operates four activity streams: an annual 15-day Fair, Playland Amusement Park, maintenance and care of the Hastings Park site and management of the site’s year-round facilities. These facilities are utilized to celebrate a variety of hockey, amateur sporting, music, community, social, cultural and commercial events throughout the year.

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