



TICKLE YOUR TASTE BUDS AT THE 2013 FAIR AT THE PNE

Tasty new treats join classic Fair favourites for ultimate culinary experience

For Immediate Release

Vancouver, BC – The best place to find tasty treats this summer, The Fair at the PNE, returns with more mouth-watering foods than ever before. Over 50 food vendors will debut new savoury delights alongside classic Fair favourites that are guaranteed to keep both tummies and taste buds satisfied throughout the 15-day Fair.

Deep fried food will once again be the centre of attention at The Fair. New deep-fried pies will leave guests wanting to taste more than just one with their delicious flavours of apple, peach, blueberry and raspberry. Deep-fried pickles and green beans will also be making their Fair debut and back by popular demand are the deep-fried Wagon Wheels, deep-fried Snickers, deep-fried Oreos and deep-fried cheesecake.

This year also features some new exotic creations, including gourmet ostrich, kangaroo, and alligator burgers. With colossal patties stacked sky-high and epic toppings piled within, Fairgoers won't be able to resist this unique creation.

New health conscious and nutritious snacks are also debuting at this year's Fair, including Lemon Grass Chicken, which slow cooks their chicken to pure perfection by using a new healthy state of the art cooking concept, and Market Fresh, which will feature a variety of light, healthy treats such as fresh fruit and coconut water.

The new Cheese Please stand is sure to be a crowd favourite as it serves up classic grilled cheese sandwiches that will delight Fairgoers of all ages. With toppings that include pulled beef, lettuce, tomato and flash fried pickles, this is not your typical grilled cheese sandwich. Vegetarian sandwiches include roasted vegetables, pesto and smoked provolone.

Returning to The Fair for another year of savory competition, the third annual Vancouver Rib Festival will take place at Celebration Plaza with four national teams offering up some of the best slow-cooked, award-winning BBQ. Fairgoers will get the chance to taste these finger-lickin' BBQ treats and vote for their favourite for the People's Choice Award through text-to-vote.

And, of course, Fair foodies can expect to see their favourites return for another year: candy apples, mini-donuts, burgers, hotdogs, fudge, lemonade, corn on the cob, cotton candy and popcorn will all be available at multiple food stands throughout the Fair.

For more information visit www.pne.ca.

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Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit charity organization dedicated to providing over 3 million visitors a year with first-class cultural, sporting and family entertainment events. Founded in 1910, the PNE operates from a 114-acre site at Hastings Park, a multi-facility venue in Vancouver where the organization operates four activity streams: an annual 17-day Fair, Playland Amusement Park, maintenance and care of the Hastings Park site and management of the site's year-round facilities. These facilities are utilized to celebrate a variety of hockey, amateur sporting, music, community, social, cultural and commercial events throughout the year.

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