



PNE PRIZE HOME CELEBRATES 80TH ANNIVERSARY AS BRITISH COLUMBIA'S FAVOURITE HOME GIVEAWAY

Tickets Now on Sale for Jillian Harris Designed Home

For Immediate Release
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Vancouver, BC – Celebrating 80 years as one of North America's most successful prize home lotteries, the beloved PNE Prize Home has become one of the most anticipated giveaways in British Columbia and an icon for home design throughout the province. Tickets are now on sale for the 2014 PNE Prize Home, which has been designed for the third year by reality-TV star and celebrity designer, Jillian Harris.

"The PNE Prize Homes have certainly evolved over the past 80 years, but the tradition has remained the same," says PNE President and CEO Mike McDaniel. *"Jillian has done a remarkable job designing the 2014 Prize Home and I think people will really enjoy the atmosphere she has created."*

Jillian has starred on *Extreme Makeover: Home Edition*, hosted HGTV's *Canada's Next Handyman* and is currently co-hosting W Network's *Love it or List it Vancouver*. The final location of the 2014 PNE Prize Home will be in Jillian's hometown, Kelowna.

"Being from Kelowna, this year's home design was very close to my heart," says Jillian. *"I drew design inspiration from my personal passion for Kelowna's spectacular landscape and created an eclectic home with a Bohemian desert feel."*

In celebration of its 80th anniversary, the PNE Prize Home Lottery will also be giving away a special edition Corvette in addition to 5 luxury trips, 11 cars or cash draws, 3 early bird draws and the 50/50 draw.

PNE Prize Home tickets go on sale today and are available online at www.pneprizehome.ca or via phone at 604-252-3688 or toll free at 1-877-946-4663.

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About the PNE:

Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit charity organization dedicated to providing over 3 million visitors a year with first-class cultural, sporting and family entertainment events. Founded in 1910, the PNE operates from a 114-acre site at Hastings Park, a multi-facility venue in Vancouver where the organization operates four activity streams: an annual 15-day Fair, Playland Amusement Park, maintenance and care of the Hastings Park site and management of the site's year-round facilities. These facilities are utilized to celebrate a variety of hockey, amateur sporting, music, community, social, cultural and commercial events throughout the year.

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