

Summer Playland Festival Fast Facts

Playland at the PNE will host the inaugural Summer Playland Festival (SPF 2012), a 3day youth music festival featuring some of the hottest acts in the music scene including Joe Jonas, OneRepublic, Dragonette, Cobra Starship, Gym Class Heroes and local favourites Carly Rae Jepsen, Marianas Trench and Victoria Duffield. SPF is the first true teen music festival in North America.

Ticketholders will have access to Playland's rides as well as two concert stages. There are seven acts scheduled per day.

SPF 2012 Event Information

Dates: July 6-8, 2012

Location: PNE Amphitheatre

Playland at the PNE

Schedule:

Friday July 6

12:00-12:30pm:	Youthink Band Winner	(Park Stage)
1:00-1:45pm:	Dragonette	(PNE Amphitheatre Stage)
1:45-2:15pm:	DiRTY Radio	(Park Stage)
3:15-3:45pm:	Kaylee Johnston	(Park Stage)
4:00-5:00pm:	Carly Rae Jepsen	(PNE Amphitheatre Stage)
5:30-6:15pm:	Neverest	(Park Stage)
7:00-8:00pm:	Marianas Trench	(PNE Amphitheatre Stage)

Saturday July 7

outurally cary .		
12:00-12:30pm:	The Proper Villains	(Park Stage)
1:00-1:45pm:	Danny Fernandes	(PNE Amphitheatre Stage)
1:45-2:15pm:	Jackie Valentine	(Park Stage)
3:15-3:45pm:	Eric Solomon	(Park Stage)
4:00-5:00pm:	Gym Class Heroes	(PNE Amphitheatre Stage)
5:30-6:15pm:	Kristina Maria	(Park Stage)
7:00-8:00pm:	OneRepublic	(PNE Amphitheatre Stage)

Sunday July 8		
12:00-12:30pm:	Kaylee Johnston	(Park Stage)
1:00-1:45pm:	Hot Chelle Rae	(PNE Amphitheatre Stage)
1:45-2:15pm:	Jesse Giddings	(Park Stage)
3:15-3:45pm:	Victoria Duffield	(Park Stage)
4:00-5:00pm:	Joe Jonas	(PNE Amphitheatre Stage)
5:30-6:15pm:	The New Cities	(Park Stage)
7:00-8:00pm:	Cobra Starship	(PNE Amphitheatre Stage)

Ticket info:

Tickets go on sale Saturday May 5. Tickets will be available online at 10:00 am through Ticket Leader at www.TicketLeader.ca or through the PNE website at www.PNE.ca. Tickets can also be purchased by calling Ticket Leader at 604-757-0345. Tickets may be purchased in person from the Playland main gate on May 5, 2012 starting at 10:00am.

Single day ticket

Bleachers = \$59 Floor = \$89 VIP = \$129

3-day festival pass

Bleachers = \$159 Floor = \$229 VIP = \$329

Social Media info:

Website: www.spf2012.ca

Facebook: www.facebook.com/pne.playland

Youtube: www.youtube.com/pneclips

Twitter: www.twitter.com/pne_playland (hashtag #SPF)

About the PNE

Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit charity organization dedicated to providing over 3 million visitors a year with first-class cultural, sporting and family entertainment events. Founded in 1910, the PNE operates from a 114-acre site at Hastings Park, a multi-facility venue in Vancouver where the organization operates four activity streams: an annual 17-day Fair, Playland Amusement Park, maintenance and care of the Hastings Park site and management of the site's year-round facilities. These facilities are utilized to celebrate a variety of hockey, amateur sporting, music, community, social, cultural and commercial events throughout the year.

-30-

For more information, please contact:

Laura Ballance Media Relations Pacific National Exhibition 604.604.637.6646 (direct) 604.771.5176 (cell) Laura@LBMG.ca Rebecca Peters
Media Relations
Pacific National Exhibition
604.637.6649 (direct)
604.762.2098 (cell)
Rebecca@LBMG.ca