



## PNE PARTNERS WITH VANCITY FOR FAIR'S FIRST ZERO WASTE DAY

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**Vancouver, BC** – One of the most successful initiatives of the 2014 Fair at the PNE was the partnership between Vancity Credit Union and the Pacific National Exhibition on Wednesday, August 27<sup>th</sup> for the first Zero Waste Day for the Fair at the PNE. Thanks to the hundreds of hard-working volunteers from both organizations, the PNE managed to divert an outstanding **94.9%** of the day's waste from the landfill. This includes 2,070 kilograms of organic matter, 165 kilograms of mixed containers, and 120 kilograms of solid waste.

New waste diversion stations were installed earlier this year throughout the Fair grounds and were manned around the clock by waste management volunteers from Vancity and Green Chair. PNE site clean-up teams and WCS Recycling worked to separate the waste and send the organic material to the compost.

*"We are very excited that the PNE's first Zero Waste Day was such a success with 94.9% of waste diverted from landfills,"* said the PNE's Sustainability Development Manager Michael Woodman. *"With such a great response from the community and such a tremendous effort from our volunteers, we are looking forward to implementing more Zero Waste Days into the PNE's future."*

Vancity, which has a strong corporate commitment to assisting partner agencies in reducing their environmental footprint says *"this initiative helps us to create greater community impact through our event sponsorships,"* says Linda Morris, senior vice-president, Vancity. *"Events like the Fair at the PNE are a great way to build a strong sense of community and we want to leave behind great memories – with no waste."*

For more information about the 2014 Fair at the PNE visit: [www.PNE.ca](http://www.PNE.ca). For more information about Vancity

### **About the PNE:**

Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit charity organization dedicated to providing over 3 million visitors a year with first-class cultural, sporting and family entertainment events. Founded in 1910, the PNE operates from a 114-acre site at Hastings Park, a multi-facility venue in Vancouver where the organization operates four activity streams: an annual 15-day Fair, Playland Amusement Park, maintenance and care of the Hastings Park site and management of the site's year-round facilities. These facilities are utilized to celebrate a variety of hockey, amateur sporting, music, community, social, cultural and commercial events throughout the year.

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