



## Pacific National Exhibition

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NEWS RELEASE

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### PORT MOODY RESIDENT WINS 77<sup>th</sup> PNE PRIZE HOME

**VANCOUVER, B.C.:** The 2011 PNE Prize Home, offering the best in luxury, convenience and energy efficiency will go to **Darin MacDonald**, after his winning ticket was drawn live at Hastings Park tonight by Vancouver Mayor Gregor Robertson.

Darin MacDonald, aged 28, purchased the winning ticket in person while visiting the Fair on Saturday August 27. Darin was visiting the Fair with his girlfriend.

Approximately 128,037 ticket sheets were purchased by fair attendees and through phone and online sales. Earlier today, 12 vehicles were awarded to other lucky winners as part of the 77<sup>th</sup> annual PNE Prize Home Lottery. Revenue raised from the lottery supports a variety of non-revenue producing programs at the Pacific National Exhibition, primarily focused on agriculture.

*"Historically, the PNE Prize Home has been one of the main attractions of the Fair at the PNE,"* said PNE President and CEO Michael McDaniel *"British Columbians have looked forward to buying a ticket for a chance to win the Prize Home for the last 77 years and this year's home will provide the lucky winner with a state-of-the-art movie room and spectacular outdoor space that is sure to make the winner feel right at home."*

#### **About the 2011 PNE Prize Home**

This year's Prize Home is a 3,100 square foot, craftsman-style home which comes fully-furnished with an "old world meets new" feel while offering the best in energy efficiency, luxury and convenience.

A home theatre with a 9 foot screen and surround sound system is any movie buffs dream come true - the 2 indoor natural gas fireplaces provide a welcoming cozy atmosphere.

#### **Technology features include:**

- Home theatre and projector package with 9 foot screen and surround sound
- Fibre Cement Board 'Shingle Siding' that look like real cedar shingles
- Air conditioning throughout the home
- Prism Security alarm system
- Teflon coated aluminum roofing
- Mildew, rot and insect repellent decking

#### **Home decor trends include:**

- Richly patterned deluxe wallpaper
- Clever sleeping arrangements in children's rooms, perfect for guests
- Natural look vinyl flooring
- Copper metallic tiles in kitchen
- Spacious 600 sq. ft. deck

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**In all the Grand Prize features:**

- 3100+ sq. ft. craftsman-style home professionally designed and built by Britco Structures
- A beautiful lakeview lot in Kelowna
- Furniture from Lane Home Furnishings, a division of Yaletown Interiors
- Energy efficient EnerChoice® natural gas fireplaces and chef-inspired gas cooktop from FortisBC
- Tool package, patio furniture and a barbecue from The Home Depot
- Hot tub from Coast Spas & Billiards
- Home electronics
- \$2,500 grocery package from MarketPlace IGA
- One year MiniMaid housecleaning service
- One-year newspaper subscription to The Province

The Grand Prize package is worth over \$1.2 million and includes a \$2,500 grocery package from MarketPlace IGA, a one-year MiniMaid housecleaning service and a one-year subscription to The Province.

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Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit charity organization dedicated to providing over 3 million visitors a year with first-class cultural, sporting and family entertainment events. Founded in 1910, the PNE operates from a 114-acre site at Hastings Park, a multi-facility venue in Vancouver where the organization operates four activity streams: an annual 17-day Fair, Playland Amusement Park, operations and care of the Hastings Park site and management of the site's year-round facilities. These facilities are utilized to celebrate a variety of hockey, amateur sporting, music, community, social, cultural and commercial events throughout the year.

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