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NEWS RELEASE

EXCEPTIONAL ENTERTAINMENT LINE-UP ANNOUNCED FOR 101ST ANNUAL FAIR AT THE PNE

FUN FOR THE WHOLE FAMILY, ALL FREE WITH ADMISSION

Vancouver, B.C. – The 2011 Fair at the PNE has created an extensive and exciting line-up of free with admission family entertainment sure to provide a fun-filled experience for Fairgoers of all ages. The Fair at the PNE features a strong mix of traditional favourites and a slate of new events that will dazzle and delight, from Saturday, August 20th to Monday, September 5th at Hastings Park in Vancouver.

A highlight of this year's Fair is the evolution of its long-standing School Ticket Program, which will now see all visitors age 12 and under and accompanied by adult enjoy free Fair admission.

“Given the amount of programming for children and families at this year's Fair we wanted to expand our ticket program to allow families with elementary school aged children the ability to enjoy our incredible entertainment programming on more than one occasion,” says President and CEO Mike McDaniel. *“We are very excited to expand one of the most iconic PNE programs in history to make every day a special day for our youngest guests.”*

For the young Fair fans the PNE offers the opportunity to check out some of the best in entertainment at the Family Theatre (located in the Garden Auditorium). Watch favourites **Caillou, Toopy and Binoo, Max & Ruby** and the **Care Bears**, or take an afternoon adventure with **Harry & His Bucket Full of Dinosaurs** and **Miss Spider**. Sing and dance with **Will Stroet & The Backyard Band** and **Bobs & LoLo**. Later, settle down before nap time and hear stories with **Sid the Science Kid** and **Curious George**.

The PNE's **Summer Night Concerts** have a little of everything for our 2011 guests, every night of the Fair starting at 8:00pm on the Westjet Concert Stage. From the hits of the most successful rock duo in history Daryl Hall & John Oates to the rock n' roll of singer Chris Isaak and the raspy vocals of country legend Kenny Rogers, there is a musical performer for everyone during this year's **Summer Night Concerts**. The highlight of the Fair for teens and tweens will be the performance by the popular star of the hit TV show iCarly, Miranda Cosgrove. Classic rock legend Kim Mitchell is also a part of the lineup. Take in legendary icons Air Supply and Cheap Trick as they both celebrate their 35th anniversaries. No matter the night, the Summer Night Concerts promise to keep you singing and dancing as you come back for more. And the PNE is also very pleased to present one of the most well known teen stars of all time – Donny Osmond as part of the free with admission series.

August 20	One More Girl
August 21	Miranda Cosgrove
August 22	Crystal Shawanda
August 23	Chris Isaak

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August 24	Serena Ryder and The Beauties
August 25	En Karma & South Asian Arts
August 26	Air Supply
August 27	Kim Mitchell
August 28	Lea Salonga
August 29	Kenny Rogers
August 30	Donny Osmond
August 31	Elvis Night with Red Robinson
September 1	Cheap Trick
September 2	Daryl Hall & John Oates
September 3	Delhi 2 Dublin
September 4	Stereos
September 5	Andrew Allen & Hey Ocean!

New for this year join **Evolution of Extreme** and watch snow-cross competitors hit new heights on the exciting snow sled jump, high-octane quad races and death-defying motorcycle stunts. Channel your inner Fred Astaire and watch **TapTastic** dance their way through an outrageous, toe-tapping, non-stop routine. The PNE is pleased to present a brand new nightly finale show at the Playland Amphitheatre, **Pop City a Pyro Celebration**. This nightly finale is a fusion of awesome music and hot pyrotechnic effects. Also, by popular demand one of the most popular acts in PNE history, the **Peking Acrobats**, are moving to the PNE's largest venue, the Pacific Coliseum, in order to accommodate large crowds. This act combines centuries of Chinese history and folklore with 21st century technology and special effects in what is one of the most highly anticipated shows during the PNE's summer run.

The PNE is proud to present B.C.'s premiere talent showcase where visitors can check out the stars of tomorrow as musicians, singers, dancers and comedians of all ages hit the stage to compete in the **PNE Star Showdown**. This event concludes with the all-ages final on August 23. Up to \$10,000 is up for grabs as well as \$22,000 in college scholarships.

The year's 101st Fair at the PNE will include the favourites that have captured the hearts of Fairgoers over the years: the world famous **Superdogs**, **Pig Races**, **Festival Square** community showcase, **Dal Richards** and his orchestra – here for his 72nd Fair – and the **4H Festival** and agricultural attractions.

All of these great attractions are free with admission to the 2011 Fair at the PNE.

- Event:** The 2011 Fair at the PNE
- Date(s):** August 20 to September 5, 2011
- Location:** Hastings Park, Vancouver
- Gate Admission:** Fair Gate Pass (13 – 64 years) \$20.00
Fair Seniors Gate Pass (65 years+) \$8.00
FREE admission to children 12 years and under
- Fair Ride Passes:** One-Day Fair Ride Pass \$42.75
One-Day Junior Fair Ride Pass (Guest under 48" tall) \$29.75
- Season Gate Pass:** Fair Season Gate Pass \$53.00- Save \$6 at pne.ca until August 19th
- More information:** Visit www.pne.ca to purchase tickets or for more information

Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit charity organization dedicated to providing over 3 million visitors a year with first-class cultural, sporting and family entertainment events. Founded in 1910, the PNE operates from a 114-acre site at Hastings Park, a multi-facility venue in Vancouver where the organization operates four activity streams: an annual 17-day Fair, Playland Amusement Park, maintenance and care of the Hastings Park site and management of the site's year-round facilities. These facilities are utilized to celebrate a variety of hockey, amateur sporting, music, community, social, cultural and commercial events throughout the year.

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