

PNE'S NEW EXCLUSIVE BACKSTAGE BISTRO OFFERS EVENING BONANZA FOR SUMMER NIGHT CONCERTGOERS

Vancouver, B.C. – For the first time ever at the Fair at the PNE, Summer Night Concert attendees can enjoy a three-course meal, an artist sound check and reserved seating as a VIP at the Backstage Bistro. 150 VIP reservations are available per night with seatings available at 5 p.m., 6 p.m. and 7 p.m. and price per reservation varying between \$50 and \$75.

"The Backstage Bistro will allow concertgoers to enjoy an enhanced evening," says PNE President and CEO Mike McDaniel. "The VIP package offers guests a sit-down dining experience and the assurance of an optimal vantage point to view the concert, not to mention a special glimpse at the artists before the concerts even start."

Guests of the Backstage Bistro will enjoy a delectable menu with three choices per course featuring mouth-watering menu items including BC salmon cakes and stuffed profiteroles.

Executive Chef John Earnshaw is an internationally renowned culinary master whose 25-year career spans across the world to countries including Australia, Africa, England and now, Canada. His career has seen him cook in some of the world's most exclusive restaurants and for "rock star royalty" like Brian May of Queen, as well as the real thing: the Queen of England and Prince Charles.

After guests have finished dinner, they can wander over to the PNE Concert Stage where they have the opportunity to enjoy the pre-concert sound check and the security of a reserved bleacher seat. Backstage Bistro guests can also return to the fairgrounds and then enter the concert later as they will be supplied with a wristband that guarantees their spot.

The Backstage Bistro provides PNE guests with an alternative to fast food fare and the ability to extend what is sure to be an extraordinary evening. VIP Backstage Bistro reservations can be purchased by phone at 604-251-7739 or by email at backstagebistro@pne.ca.

For more information about the Fair at the PNE visit: www.pne.ca.

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Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit charity organization dedicated to providing over 3 million visitors a year with first-class cultural, sporting and family entertainment events. Founded in 1910, the PNE operates from a 114-acre site at Hastings Park, a multi-facility venue in Vancouver where the organization operates four activity streams: an annual 17-day Fair, Playland Amusement Park, maintenance and care of the Hastings Park site and management of the site's year-round facilities. These

facilities are utilized to celebrate a variety of hockey, amateur sporting, music, community, social, cultural and commercial events throughout the year.

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