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Pacific National Exhibition

PNE WELCOMES RETURN OF EMPIRE

For Immediate Release (June 18, 2010)

Vancouver, British Columbia: The Pacific National Exhibition (PNE) is pleased to welcome the return of professional sports and entertainment to the historic Empire Field. The newly constructed venue, a temporary facility, sits at the exact site of the historic Empire Stadium (1954-1993), one of the most famed venues in Vancouver's history and home to some of the most significant sporting and music events in Canada.

"We're very pleased to be able to celebrate the PNE's 100th anniversary with the return of Empire Field," says PNE President and CEO Michael McDaniel. "Empire played a very important role in the coming of age of this city, and to have it back is especially poignant given the significance of this anniversary year to this organization."

The PNE will operate the venue, including security, food and beverage service, guest service, ticketing, maintenance, and overall management of the facility until the structure is removed in the summer of 2011.

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Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit charity organization dedicated to providing over 3 million visitors a year with first-class cultural, sporting and family entertainment events. Founded in 1910, the PNE operates from a 114-acre site at Hastings Park, a multi-facility venue in Vancouver where the organization operates four activity streams: an annual 17-day Fair, Playland Amusement Park, maintenance and care of the Hastings Park site and management of the site's year-round facilities. These facilities are utilized to celebrate a variety of hockey, amateur sporting, music, community, social, cultural and commercial events throughout the year.

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