



**FOR IMMEDIATE RELEASE**  
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**NEWS RELEASE**

## **PNE MASCOT STOLEN – REWARD OFFERED**

Vancouver, B.C.: The Pacific National Exhibition (PNE) is offering a \$500 reward for the return of the popular Fair at the PNE mascot, K.C. The Kettle Creek Bear.

“K.C. was stolen from the Party Patrol vehicle we use to transport him to parades and other community events,” says PNE spokesperson Laura Ballance. “We’re obviously very anxious to have him back, and are offering a reward for his safe return.”

K.C., mascot for both the annual Fair at the PNE and Playland Amusement Park is also the namesake for a number of popular rides and attractions at Playland, including K.C. Bear’s Kettle Creek Mine Coaster.

“He’s a very big part of the Playland experience for our young guests,” says Ballance, noting that the theft was discovered when members of the Playland Party Patrol Team went to retrieve the mascot for his appearance in the park today.

K.C. is described as being brown and furry, standing 6’0 tall, last seen wearing a train engineers’ outfit with engineers hat with the Playland logo on it, and a red bandana.

Members of the public with information about the whereabouts of K.C. are asked to call the PNE administration office at: 604-253-2311.

For more information about the Fair at the PNE visit: [www.pne.ca](http://www.pne.ca).

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Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit charity organization dedicated to providing over 3 million visitors a year with first-class cultural, sporting and family entertainment events. Founded in 1910, the PNE operates from a 114-acre site at Hastings Park, a multi-facility venue in Vancouver where the organization operates four activity streams: an annual 17-day Fair, Playland Amusement Park, maintenance and care of the Hastings Park site and management of the site’s year-round facilities. These facilities are utilized to celebrate a variety of hockey, amateur sporting, music, community, social, cultural and commercial events throughout the year.

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