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Pacific National Exhibition

ICONIC PNE PARADE MAKES ONE-TIME RETURN TO VANCOUVER IN CELEBRATION OF THE PNE'S 100th ANNIVERSARY

Vancouver: For eighty-five years, until its final year in 1995, the PNE Parade called forth the start of one of the most beloved annual events in the country, Vancouver's 'Fair at the PNE'. A truly magical experience for children and adults alike, the PNE Parade became part of the collective history of Vancouver.

To celebrate the 100th anniversary of the Fair – organizers will be staging a 100th anniversary PNE Parade, taking place on the Friday night before the Fair, August 20th, at 7:00pm.

The one-time special event will see 100 years of PNE magic travel along the picturesque Beach Avenue in English Bay from Stanley Park to Sunset Beach. The Parade will be part of the city-wide celebration of the 2010 PNE and will be unlike anything ever seen in Vancouver – paying tribute to all the special memories and highlights of the Fair's 10 decades of history.

The Parade will feature – for the first time in Vancouver – 12 giant parade balloons similar to those seen in famous parades around the world like the Macy's Thanksgiving Parade in New York City.

The cast of the parade will number in excess of 2000 participants, and the PNE is inviting volunteers to participate in this historic celebration. (Interested participants should visit www.PNE.ca for more information).

Event: Downtown PNE Parade

Date: Friday, August 20, 2010

Time: 7p.m – 8 p.m.

Location: English Bay, Vancouver

*** Stanley Park along Beach Ave, to Sunset Beach**

For more information about the Fair at the PNE visit: www.pne.ca.

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Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit charity organization dedicated to providing over 3 million visitors a year with first-class cultural, sporting and family entertainment events. Founded in 1910, the PNE operates from a 114-acre site at Hastings Park, a multi-facility venue in Vancouver where the organization operates four activity streams: an annual 17-day Fair, Playland Amusement Park, maintenance and care of the Hastings Park site and management of the site's year-round facilities. These facilities are utilized to celebrate a variety of hockey, amateur sporting, music, community, social, cultural and commercial events throughout the year.

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