



Pacific National Exhibition

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NEWS RELEASE

VANCOUVER RESIDENTS WIN 2008 PNE PRIZE HOME

VANCOUVER, B.C.: **Verna and Madeline Wilson** were awarded the 2008 PNE Prize Home after holding the lucky ticket which was announced live at Hastings Park and carried live on multiple television networks. Vancouver Deputy-Mayor Kim Capri drew the winning ticket.

A total of 180,000 sheets were purchased by fair attendees and through phone sales. Earlier today 13 cars were awarded to lucky winners as part of the entire PNE Prize Home Lottery.

About the 2008 PNE Prize Home

A beautiful 3,000 square foot coastal cottage inspired home professionally designed and built by *Britco* is being touted as one of the most stunning Prize Homes in recent history. With a focus on sustainable living, the home features energy saving appliances, a recycling room, water conservation technology and wherever possible, renewable resource construction materials have been used to ensure that the ecological footprint remains minimal.

"Our goal was to showcase the ease and benefit of sustainable living," says designer, Ronnie Laan. "You don't have to sacrifice luxury to go green. The 2008 PNE Prize Home is a fine example of that. We have incorporated all of the 'perks' that homeowners desire such as a sauna, hot tub, gourmet kitchen and a media room, but have really kept that sustainable living aspect front and centre."

In addition to the house itself, the winner of the 2008 Prize Home will take home a bundle of other prizes including;

- Furniture from Lane Home Furnishings & Thomasville Gallery (a division of Yaletown Interiors)
- Home electronics from Best Buy
- Appliances and outdoor living from The Home Depot featuring a hot tub and barbeque
- Custom gourmet kitchen
- \$2,500.00 grocery package from MarketPlace IGA
- One-year MiniMaid housecleaning services
- One-year subscription to The Province newspaper

The total value of this year's grand prize package is \$1,597,746. Not bad for the most affordable prize home lottery in BC with tickets selling for five for \$25 or 15 for \$50. Along with a chance to win the 2008 Prize Home, every ticket purchased was also eligible to win one of 13 amazing vehicles from the Jim Pattison Auto Group including: Hyundai Accent 3-Dr, Jeep Wrangler 2-Dr, Kia Spectra 5 LX, Hyundai Tiburon SE, Dodge Nitro SXT, Toyota FJ

Cruiser, Toyota Prius Hybrid, Toyota Camry Hybrid, Dodge Charger SXT, Volvo C30, Chrysler Sebring Convertible, Lexus IS 250, or Lexus SC 430 Convertible or a Harley Davidson FLHRS King Custron from Trev-Deeley Motorcycles.

Also new for 2008 is the **Outdoor Adventure Prize Package** featuring a Starboard Rio Windsurfer equipped with rigging; a O'Brien Wakeboard and bindings; an Orca Kayak with rudder and paddle; his and hers snowboards (Burton Elite and 24/7 Fawn with bindings); Kona Blast and Brodie Tempyst Mountain Bikes; an O'Neill Lifejacket and Prolimit Wetsuit and a \$10,00 pre-loaded Vancity enviro Visa!

Planning is now underway for the 2009 Fair at the PNE, August 22nd – September 7th, 2009 as well as the PNE's 100th Anniversary Celebration in 2010. For further information visit www.pne.ca.

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Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit charity organization dedicated to providing over 3 million visitors a year with first-class cultural, sporting and family entertainment events. Founded in 1910, the PNE operates from a 114-acre site at Hastings Park, a multi-facility venue in Vancouver where the organization operates four activity streams: an annual 17-day Fair, Playland Amusement Park, operations and care of the Hastings Park site and management of the site's year-round facilities. These facilities are utilized to celebrate a variety of hockey, amateur sporting, music, community, social, cultural and commercial events throughout the year.

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