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Pacific National Exhibition

PNE CELEBRATES RETURN OF LIONS FOOTBALL TO EMPIRE FIELD WITH FREE ADMISSION TO FAIR TO AUGUST 27TH GAME DAY TICKET HOLDERS

FOR IMMEDIATE RELEASE (May 28, 2010)

VANCOUVER, BC — In celebration of the return of BC Lions football to the historic Empire field for a spectacular season of memories, the Pacific National Exhibition (PNE) is proud to announce that **Lions fans with a ticket to the Friday, August 27th game at Empire Field will be invited to visit the Fair that game day for FREE.**

“The great legacy of BC Lions football and its return to Empire Field will be a special part of the 2010 Fair,” says PNE President and CEO Michael McDaniel. “We wanted to celebrate the Lions incredible history at our site with this special ticket promotion, and are looking forward to welcoming all of the Lions fans back to Empire and to the 2010 Fair at the PNE on August 27th.”

The annual Fair at the PNE runs daily from August 21st – September 6th at Hastings Park in Vancouver. The BC Lions FREE admission is valid for ticket holders attending the Friday, August 27th only.

For more information about the 2010 Fair at the PNE visit: www.pne.ca.

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Reference:

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