



Pacific National Exhibition

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FOR IMMEDIATE RELEASE

NEWS RELEASE

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RICHMOND RESIDENT WINS 78th PNE PRIZE HOME

VANCOUVER, B.C.: The 2012 PNE Prize Home, a luxurious resort escape boasting an interior designed by local Bachelorette-turned-celebrity-designer Jillian Harris, will go to Marnie Odette, aged 39, from Richmond, who purchased the ticket by phone. Jillian Harris drew the winning ticket live tonight from the PNE Prize Home at Hastings Park. The total value of this year's grand prize package is \$1,295,898.56.

"For 78 years, the PNE Prize Home has been one of the most popular and iconic attractions at the Fair at the PNE," said President and CEO Michael McDaniel. *"Each year British Columbians look forward to this historic tradition and this year's lucky winner is sure to enjoy her spectacular retreat at Sun Peaks Resort."*

Approximately 119,365 ticket sheets were purchased by fair attendees and through phone and online sales. Earlier today, 12 vehicles were awarded to other lucky winners as part of the 78th annual PNE Prize Home Lottery. Revenue raised from the lottery supports a variety of non-revenue producing programs at the Pacific National Exhibition, spanning agriculture, community, arts and a large number of other local programs.

About the 2012 PNE Prize Home

Boasting stunning mountain views, sprawling decks, and exquisite interior décor, this year's PNE Prize Home is a luxurious resort escape that anyone would be proud to call home. The 3,000 square foot craftsman style home was designed by former ABC Bachelorette-turned-celebrity-home-designer, Jillian Harris. It features one-of-a-kind elements, including a ski-in-ski-out sports room with direct access to the slopes, and was inspired by the home's final surroundings, Sun Peaks Ski Resort.

Along with multiple fireplaces, and 20-foot vaulted ceilings, the lavish abode comes complete with three bedrooms, three bathrooms, a gourmet kitchen, professional grade stainless steel appliances, ample windows to allow for natural lighting, and an exquisite walk-in-wine cellar. Luxury extends outdoors with a hot tub, and outdoor fireplace, while the master en-suite's dazzling chandelier, spacious walk-in closet, and chic stand-alone-tub offer a truly calming retreat. The home is fully furnished with hand-picked designer furniture, and features natural cork floors, and exposed wood beams and posts throughout – all of which add to the home's cozy meets contemporary mountain charm.

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The Grand Prize Winner will also receive a \$2,500 grocery package from Market Place IGA, a year's worth of MiniMaid housecleaning service and a one-year subscription to The Province.

For more information on the PNE Prize Home or general Fair information visit www.pne.ca.

The PNE is British Columbia's most affordable prize home lottery with tickets selling for 5 for \$25 or 15 for \$50.

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Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit charity organization dedicated to providing over 3 million visitors a year with first-class cultural, sporting and family entertainment events. Founded in 1910, the PNE operates from a 114-acre site at Hastings Park, a multi-facility venue in Vancouver where the organization operates four activity streams: an annual 17-day Fair, Playland Amusement Park, operations and care of the Hastings Park site and management of the site's year-round facilities. These facilities are utilized to celebrate a variety of hockey, amateur sporting, music, community, social, cultural and commercial events throughout the year.

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