



FOR IMMEDIATE RELEASE

NEWS RELEASE

WINNERS ANNOUNCED IN RED ROBINSON'S TALENT SHOWDOWN

Vancouver, BC – Three talented, young Lower Mainlanders have walked away from one of the most prestigious talent competitions in the province with spectacular bragging rights following the popular Red Robinson's Talent Showdown at The Fair at the PNE.

Cole Armour, 10, of Langley, BC, won the first place Grand Prize of \$5,000 yesterday after singing "Nessum Dorma" during the competition's finals.

Second place went to lyrical dancer **Maxine Chadburn, 17, of Surrey, BC**, who won \$2,000 and has been selected as the youth representative for BC to perform at CAFÉ, Youth Talent Contest.

And **Jessica Cox, 17, of Coquitlam, BC**, took home \$1,000 and the third place title after singing "Taylor the Latte Boy."

The Red Robinson's Talent Showdown was hosted by Rock 'n' Roll Hall of Fame DJ Red Robison himself, and was open to all non-professional British Columbians who are at least six years of age. For more information about Red Robinson's Talent Showdown visit: www.pne.ca/talentshowdown.

The 2009 annual Fair at the PNE is back on August 22 - September 7 for its 99th year. The 99th annual Fair features memorable favourites and some incredible new shows – FREE with admission.

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Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit charity organization dedicated to providing over 3 million visitors a year with first-class cultural, sporting and family entertainment events. Founded in 1910, the PNE operates from a 114-acre site at Hastings Park, a multi-facility venue in Vancouver where the organization operates four activity streams: an annual 17-day Fair, Playland Amusement Park, maintenance and care of the Hastings Park site and management of the site's year-round facilities. These facilities are utilized to celebrate a variety of hockey, amateur sporting, music, community, social, cultural and commercial events throughout the year.

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