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WHITECAPS FC FANS INVITED TO A DAY AT THE FAIR AT THE PNE

Fans with tickets to the August 27 match will receive complimentary admission to the PNE

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VANCOUVER, BC – The Pacific National Exhibition (PNE) and Vancouver Whitecaps FC are pleased to announce that fans with game-day tickets to the Whitecaps FC versus Houston Dynamo FC match will receive free entry, valued at \$20, to the Fair at the PNE before and after the August 27 match. The Fair runs from August 20 to September 5, 2011.

“We wanted to extend a special welcome to Whitecaps fans,” said PNE president and CEO Mike McDaniel. *“It will be a great day – fans with tickets to the Whitecaps/Houston game are invited to enjoy free admission to the Fair before and after the match.”*

“In celebration of Empire Field and its proximity to the PNE Fair grounds, we are delighted to offer our fans the opportunity to take in the activities and festivities of the Fair, for free, on August 27,” said Paul Barber, Whitecaps FC chief executive officer. *“Fans will have the opportunity to take in our second to last match at Empire Field as well as visit the Fair at the PNE before and after the match, to make a full day of fun for the entire family.”*

Kickoff for the match is scheduled for 4 p.m. PT, with gates opening 60 minutes prior to kickoff at 3 p.m. PT. Tickets are still available and can be purchased at all Ticketmaster Ticket Centres, online at ticketmaster.ca/whitecaps, or Charge-by-Phone at 1.855.6.GO-CAPS.

About the PNE

Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit charity organization dedicated to providing over 3 million visitors a year with first-class cultural, sporting and family entertainment events. Founded in 1910, the PNE operates from a 114-acre site at Hastings Park, a multi-facility venue in Vancouver where the organization operates four activity streams: an annual 17-day Fair, Playland Amusement Park, maintenance and care of the Hastings Park site and management of the site's year-round facilities. These facilities are utilized to celebrate a variety of hockey, amateur sporting, music, community, social, cultural and commercial events throughout the year.

About Vancouver Whitecaps FC

In 1974, Vancouver Whitecaps FC played their inaugural season in the North American Soccer League, and in 1979, the club won the NASL Soccer Bowl championship. From 1987 to 1992, as a member of the Canadian Soccer League, Vancouver won four straight CSL titles. In 2002, Whitecaps FC created a full club model that encompasses professional teams for men and women, extensive youth development and grassroots participation programs, facility development, and the Whitecaps Foundation to support specific

initiatives related to health and wellness through soccer. Since 2004, Whitecaps FC have won two United Soccer Leagues First Division championships and two USL W-League championships. This year, Whitecaps FC began their inaugural season in Major League Soccer on Bell Pitch at Empire Field and will move to their new home in early October at Bell Pitch downtown. For additional information on Vancouver Whitecaps FC, visit whitecapsfc.com

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