



Pacific National Exhibition

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PACIFIC NATIONAL EXHIBITION RECEIVES SAFERhome AWARD

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Vancouver, B.C.: The Pacific National Exhibition (PNE) is thrilled to accept the 'Best Event' award from the SAFERhome Society of British Columbia for its continued support of the SAFERhome program.

The PNE historic PNE Prize Home, the longest running prize home give-away in British Columbia, has been an industry leader in showcasing forward thinking technology – right back to its inception in 1934.

“The mandate of the PNE Prize Home program, even back in the 1930’s, was to showcase the British Columbia building trades industry, as well as the latest in technological advances in home construction,” says PNE President and CEO Michael McDaniel. “To receive this award is an honour.”

Established in 2004, the SAFERhome Society is a non-profit, public interest organization, advocating a safer home environment and a better standard of living for all people through its certified building standards.

The PNE award for Best Event relates directly to the organizations' continued support of the SAFERhome standards in the construction of its PNE Prize Home's since 2004.

“We are so pleased to recognize the PNE and its continued support of SAFERhome standards and sustainable housing initiatives. The commitment of the PNE to these initiatives is truly outstanding, and they are a pleasure to work with,” says SAFERhome standards Communication Director Ronnie Laan. Ronnie is also the 8 time interior designer of the PNE Prize Home.

Tickets for a chance to win the 2008 PNE Prize Home will go on sale May 1st.

For more information about the PNE or the PNE Prize Home Program, visit:
www.pne.ca.

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