



PNE Unveils the 84th Annual PNE Prize Home

**For Immediate Release
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Vancouver, B.C. – One of British Columbia’s most beloved home lottery grand prizes, the PNE Prize Home was unveiled this morning, kicking off the 84th annual **PNE Prize Home Lottery**. The grand prize package features a gorgeous 3025 sq. foot contemporarily styled house that will be relocated to Naramata, BC, following the 2018 Fair at the PNE.

Within its three bedrooms, two and a half baths and multiple living spaces, this beautiful and modern home, designed and assembled by **Freeport Industries**, includes an array of features like an indoor elevator, a dry sauna courtesy of Coast Spas Lifestyles, and comes fully furnished with the latest technology from Best Buy and appliances from Coast Appliances, as well as trendy interior furnishings from Lane Home Furnishings.

“It’s incredible to see how far the 84-year tradition of the PNE Prize Home has come,” says Mike McDaniel, President and CEO of the Pacific National Exhibition. *“The prize home has evolved from a “dream bungalow” located on Hastings street to a home with some of North America’s most innovative technologies and comfortable amenities located in beautiful Okanagan. The phenomenal lot with a gorgeous view of the lake will only enhance the winner’s experience.”*

Additionally, the home features luxury vinyl flooring, a master walk-in closet, and an outdoor fireplace. The top floor maximizes the view of Okanagan Lake with two decks, a large living space, and an en-suite master bedroom.

“It’s an honour to be chosen for the third consecutive year as the builders of the PNE Prize Home,” says Todd Venier, CEO of Freeport Industries. *“The design of this house was geared towards taking care of the modern homeowner. We took it upon ourselves to create a smart, technologically focused home that attends to the winner’s every need. These qualities, coupled with its unbelievable location is what really makes it a dream home.”*

Smart Home and Environmentally Friendly Technology

The PNE partnered with Best Buy Canada to create a Smart Home, showcasing the latest technologies on offer to British Columbians. The 2018 PNE Prize Home features

an array of latest tech, including: Google Home and Google Home Mini voice activated smart speakers; a Nest Wi-Fi video doorbell, smart thermostat, smoke detectors and outdoor cameras; Phillips Hue smart lighting; Samsung smart TVs; and much more!

Additionally, Freeport Industries worked closely with BC Hydro to build a “net zero ready” house that can reduce your electricity use by up to 80% With high performance windows and doors and better insulated walls and roofs that improve the home’s energy efficiency, improve heating, cooling and ventilation, reduce allergens and asthma triggers, and minimize outside noise, your electricity bill will be reduced by up to 80%!

Last, in order to better landscape the winner’s gorgeous Naramata lot, the PNE is including an Automower® robotic lawnmower, courtesy of Husqvarna. Sit back and mow your lawn from the comfort of your couch, controlling its schedule with your smartphone and the Autoconnect app. The Automower® works quickly, quietly and efficiently without disturbing your neighbours!

Tickets

This year’s lottery will feature ticket options for participants including a bundle of two tickets for \$25, six tickets for \$50, and fifteen tickets for \$100.

The PNE Prize Home Lottery is B.C.’s most affordable home lottery and this year’s Grand Prize Home Package is valued at over \$1.8 **million**.

PNE Prize Home tickets are available online at pneprizehome.ca or via phone at 604-252-3688 or toll free at 1-877-946-4663.

For high-resolution images of the 2018 PNE Prize Home please contact etabakman@lbmq.ca

For more information about Freeport Industries visit: <http://freeportindustries.ca/>

About the PNE:

Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit organization dedicated to providing over 3 million visitors a year with first-class cultural, sporting and family entertainment events. Founded in 1910, the PNE operates from a 114-acre site at Hastings Park, a multi-facility venue in Vancouver where the organization operates four activity streams: an annual 15-day Fair, Playland Amusement Park, maintenance and care of the Hastings Park site and management of the site’s year-round facilities. These facilities are utilized to celebrate a variety of hockey, amateur sporting, music, community, social, cultural and commercial events throughout the year.

About Freeport Industries:

Based in Westbank B.C, Freeport Industries designs and builds customized modular structures for residential, commercial and industrial clients in BC, Alberta and Yukon.

They offer turnkey solutions, from concept design drawings to installation of the home on your site. Their wide range of modular structures – from homes and administrative buildings to schools, work camps, kitchen facilities and more – are energy-efficient, durable and precision-built to the highest standards.

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